General Certificate of Education (A/L) **Business Studies**

for Grade 12 & 13 Guide on Multiple Choice Questions



Commerce Department, Faculty of Science & Technology

National Institute of Education

Maharagama, Sri Lanka

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General Certificate of Education (Advanced Level)

Guide on Multiple Choice Questions For Grade 12 and 13

Commerce Department

National Institute of Education

Maharagama

www.nie.lk

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Business Studies

Grade 12 & 13

Guide for Multiple Choice Questions

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Message from the Director General

With the primary objectives of realizing the National Educational Goals recommended by the National Education commission, the then prevalent content-based curriculum was modernized and the first phase of the new competency-based curriculum was introduced to the eight-year curriculum cycle of the primary and secondary education in Sri Lanka in the year 2007.

The second phase of the curriculum cycle thus initiated was introduced to the education system in the year 2015 as a result of a curriculum rationalization process based on research findings and various proposals made by stake holders.

Accordingly, the G.C.E (A/L), syllabus rationalization process will be implemented from the year 2017. In this rationalization process, a bottom — up vertical combination is used to systematically build the competency of all subjects from the primary level to the advanced level, minimizing the repetition of the same subject content in different subjects, limiting subject content and horizontal combinations have also been used to create a functional student — friendly curriculum.

The teachers' guide helps teachers to plan and implement practical activities in the classroom. This Guide on Multiple Answer is introduced with the objective of providing guidance to the classroom-based assessment and evaluation. It is very much necessary that this Guide on Multiple Answer is used along with the teachers' guide to make it more meaningful and effective. With this the teachers are given freedom to select classroom activities that facilitate the process of students achieving learning competencies. Further, this Guide on Multiple Choice Questions is helpful for the students to assure the content included in various materials developed related to the subject.

The principal objective of the rationalized syllabus, new teachers' guide, and the , Guide on Multiple Choice Questions which are in action since 2017 is to convert the student population of the country into a human resource empowered with competencies needed for world of work.

I take this opportunity to pay my gratitude to all those who involved in making this Guide on Multiple Choice Questions a reality. Particularly, I wish to thank the staff of the departments of NIE involved in curriculum development, the Academic Affairs Board, NIE Council, all the resource persons and other parties.

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Guide to set up Multiple Choice Questions

Business Studies subject possesses a special place in GCE A/L examination and also it is a practical subject. This subject, guides students to understand and use the various concepts connected to the dynamic business world and to use it as the foundation of their lives. Another reason for the uniqueness of this subject is it is a combined subject of various other subjects like Economics, Sociology, Management and entrepreneurship.

The first 30 questions of the Business Studies paper, firstly faced by the 2019 A/L students, are multiple choice questions. 18 subject units are taught in Business Studies and they are accessed through various types of questions covering all those units. This Multiple Choice Questions Guide presents many questions covering all subject units. The prominent objective of this book is to provide the teachers with better understanding regarding various areas to be concerned when setting questions on behalf of the students. Proper referring of this book helps students also to uplift their ability of successful answering for the multiple choice questions in their examinations. However, following facts have been supplied to provide understanding on theoretical and particle uses of multiple choice questions in order to make this book referred effectively.

Qualifications to set up questions

It should be very careful in setting up of questions. It is very important to be proficient in the subject matters. There should be proper understanding about the psychological and educational level of the student fronting the question. The knowledge on setting up of various types of multiple choice questions is unique.

The ways of obtaining ideas to set questions

Writing of questions should not be done merely. Paying attention towards following methods helps to set very successful questions.

Referring to the related books and newspapers

A better understanding of the subject and its scope can be obtained by referring to the Syllabus and Teachers Guide. Suitable subject areas to set questions should be selected through related materials and reference books. Referring to the materials guides to prevent excluding from the syllabus and to set up questions creatively.

Concentration over the common mistakes in the Tests

A new idea can be generated by knowing the common mistakes of the students in their tests and by analyzing the reasons for those mistakes. The tools like marking schemes, subject Assessment Reports Chief Controller Test Reports can be very useful.

• The experience of working with students

According to the experience of working with students, the ability of generating new ideas to collect essential facts in setting up of questions should be evaluated by examining the written notes and homework of the students done in the class room and at home.

The performance analysis written properly based on the learning objectives can also be used.

Questions should be prepared providing the acquisition of competency by analyzing deeply the content of the Teachers Guide and Syllabus.

Studying of the question papers and their various patterns.

You can take the opportunity to obtain necessary ideas by studying past papers and various types of settings of them in order to present questions newly and creatively according to the new syllabus.

Types of Test Items

There are two types of tests in setting up of questions.

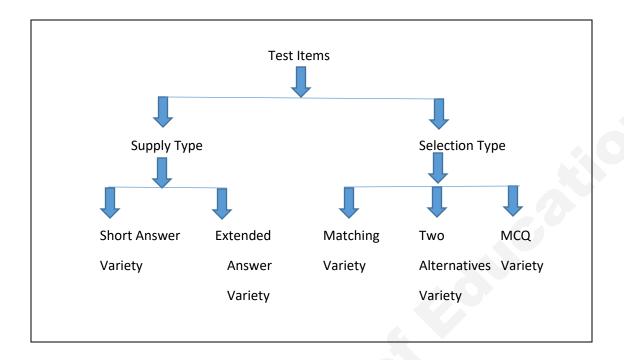
- 1. Objective Items
- 2. Subjective/ Essay Type Questions

Objective test item means the question having only one accepted answer. The answer does not have various ideas or opinions and also the personal views of examiner do not affect the marking. The mark given by several examiners are the same for the questions which have specific answer. Therefore, the high reliability of the results is an evidence itself for the validity.

Essay type test item is a wide and open type of test. There is not a single specific correct answer. The marks given by two examiners for the same essay are different mostly. Thus the differences of the marks are the nature of these types of questions. The validity of these types of test items are low because of the lack of agreement among the examiners.

The Objective Items are of two types.

- Supply Type Items
- 2. Selection Type Items



Here we pay our attention towards the Multiple Choice out of the above written test items.

Multiple Choice Item

There are two parts in a multiple choice question and those are stem and choices. The statement or description which comes first is called stem. These types of questions are more effective and can be used in measuring memory and high mental competencies. It seems that there should be major two features in writing multiple answers.

- 01. There should be the correct answer or answers in the choices.
- 02. The wrong answers in the choices should be deceitful as much as possible,

Matters to be concerned in setting up of multiple choice questions.

- The choices should be presented simply so as to the examinee can easily understand. The language should not be problematic.
- The correct or wrong answer or answers should not be identified at the first sight.
- The words used in test items should not be with very specific meanings, dual meaning or multi meaning words. This method should be followed in every possible events.
- Standard methods should be used in presenting the question. Mismatching words or methods should not be used.
- External strategies that limit the selection of correct answer should not be used. Unnecessary spacing, using misleading marks, unusual words should be avoided.
- It is a crucial responsibility of a paper setter to use positive words and to avoid negative words. And also the paper must not be too much difficult.
- It is very much important to maintain the words, method of writing questions, pattern of writing, in a way that matches the age, ability, and the challenge that equals to the selected group expected to be tested.

- The provision of hints regarding the answer must be avoided and also the correct answer being longer, shorter or written in more formal way than other choices should be prevented. Writing the correct answer of whole questionnaire in the same style should be avoided.
- The statements or paragraphs directly relating to the subject should not be quoted from a specific book.
- The answers and the instructions should be provided clearly and simply. The instructions should be clearly given as "select the answer, select the most suitable answer, select the answers only etc."
- It is necessary to examine the ideas in the field in relevant to setting multiple choice answers. The acceptance of the field is that the examiners have high similarity in marking multiple choice questions. The reason is the multiple choice questions are with high reliability. However, strengthens and weaknesses of multiple choice questions are as follows.

Strengthens of multiple choice questions

- A longer time should not be taken and considerable amount of questions can be included in the paper. Thus the ability of covering a wide subject content is a strong strength. The criticism immerged regarding the failure of essay type questions to represent the syllabus completely can be replied by the multiple choice questions.
- The marking of answer is easy and it does not take a longer time to evaluate. The answering of
 questions and evaluation of answers consume a minimum time. It is easy to mark the answers
 and the professionals are not needed to evaluate papers because this is in technical nature but
 essay type answers should be evaluated by professionals.
- As the test is highly trust worthy the personal dogma does not affect. This is a strengthen of
 multiple choice questions. Essay type questions evaluation does not have above impartiality and
 the variance of marks spreads widely.
- The best type of questions to test memory is the multiple choice questions. The idea of
 professionals is if these questions are planned properly the high psychological capabilities like
 understanding and usage also can be measured.

Weaknesses of Multiple Choice Questions

- The preparation of multiple choice questions is very difficult. Even though these tests are spread rapidly and consist with many strengthens, there are issues which have been arisen due to the lack of proficiency of the setting paper. There is a need of training inspectors too in the field.
- Although the multiple choice questions can be set in order to cover the syllabus, it is difficult to evaluate whole knowledge perfectly through this. The question pays attention towards the small area of a problem, and the overall subject matter is minimally concerned. Non-representation of the whole problem is a reasonable criticism against this multiple choice question. Each multiple choice question tests different distinctive matters and a small part of memory is tested. Therefore, a nature of forgetting the entire subject area can be seen, according to the educators. This trend affects the teaching style of the teachers too. The teachers forget the

interrelationship among the subject matters and tests various subject matters separately as questions and teach accordingly.

- It is easy to mark multiple choice questions. Even though marking doesn't cost much, the weakness is the difficulty in setting questions and comparatively higher cost in printing compared to essay type questions. Therefore, maintaining this type of method in the school system is a difficult task in many countries.
- This method has been charged due to the weakening of creativity and essay writing of students.
 Multiple choice questions develop logical thinking. But the writing skills and presenting ideas are
 not developed. To minimize these issues essay type questions are also included in a paper.
 Business studies Paper consists with two parts and second part leads to essay type questions to
 balance this situation.
- Another weakness is that the ability of guessing answers even without the knowledge. The
 probability of guessing the correct answer in multiple choices question with 4 is 25%. It is 20%
 when it is with 5 choices.
- Another criticism against multiple choice question is the possibility of copying. Even though this
 is an issue of organizing examinations, the essay type questions do not face this issue and
 therefore educators mention that this is also a problem connected to multiple choice questions.
 But this possibility of copying is not a fundamental error of multiple choice questions, it is a
 weakness of examiners.

Various Methods of Presenting Multiple Choice Questions

There are various methods of setting multiple choice questions and they are as follows.

Variety of selecting the most suitable answer

Here the correct answers presented in the choices may be more than one. But one answer out of them is more appropriate. The examinee must find that. It is important to have an ability of finding that correct answer with perfect knowledge specifically without any doubt.

Example 1:

Sumanadasa wants to transport 800kg vegetables from Dambulla to Colombo. He asked from several persons regarding the most suitable method for this and followings are the answers received by him. The most suitable method from these answers is to transport,

- By train
- 2. Hiring a lorry
- 3. Using a public transport bus
- 4. Using a waterway
- 5. Using his own three-wheeler.

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Example 02:

The statement which denotes management correctly is,

- 1. Getting work done by other people efficiently
- 2. Performing some task within a specific time period at a minimum cost
- 3. The art of getting work done by others in order to create effectiveness in a dynamic environment.
- 4. An operation process which converts inputs into outputs in order to achieve unexpressed objectives of a business.
- 5. A process of planning, organizing, leading and controlling in order to achieve stated goals of an organization.

.....

Question Type

The stem of the question is presented as a question. Here the question has only one answer. The examinee should find that answer.

Example 01:

The act that should be referred with regard to partnerships in the absence of some matter in a partnership agreement.

- 1. Business names ordinance
- 2. Companies act
- 3. Partnership ordinance

- 4. Fraud fraudulent ordinance
- 5. Limited partnerships act

(.....)

Example 02:

The objective of management is utilizing organizational resources efficiently and effectively. The answer which denotes the concepts "efficiency" and "effectiveness" in the correct order,

- 1. Doing right thing in the right way
- 2. Doing the right thing in the wrong way
- 3. Doing the wrong thing in the right way
- 4. Doing the wrong thing in the wrong way
- 5. Doing the expected thing in a specific time

(.....)

• Type of incomplete statements

Here the stem of the question is given as an incomplete statement, when the correct answer is selected the statement becomes complete.

Example 01:

The main objective of green entrepreneurship is,

- 1. To introducing new goods and services
- 2. To expand market
- 3. To increase quality of life
- 4. To create a positive impact on natural environment
- 5. To completely utilize waste resources

<u>.....</u>

Example 2:

Organizing jobs using the common features contained in the work is a step in organizing. Those steps are called,

- 1. As the setting of working standards
- 2. As departmentalization
- 3. As the delegating of authority and responsibility
- 4. As task recognition
- 5. As a combination

(.....)

• Multiple response test type

Here the examiner is invited to select more than one answer out of the answers given with the question and select all the correct answers.

Example 1:

Below are some of the benefits associated with different businesses. Choose from a range of options that are unique to a sole proprietorship.

- 1. Reducing the risk by splitting the losses
- 2. Ability to get started easily
- 3. Ability to raise a large amount of capital
- 4. Ability to make independent as well as quick decisions
- 5. Availability of stock market membership

(....)

Example 2:

The following are some examples of decisions made by a manager. Among those examples, select the ones that belong to the Planning examples.

- 1. It was decided to give Mr. Ramanayake the **power/authorities** to sign all checks.
- 2. When recruiting, it was decided to recruit both men and women between the ages of 25-35.
- 3. It was concluded that the quality of the raw materials used affected the quality of the goods.
- 4. A special program has been prepared to improve the quality of the goods and its steps are also announced.
- 5. Increase the attendance allowance by 25% to increase the attendance of employees

(.....)

• Type of selecting wrong answer

Here the question is presented in negative nature. There is one wrong answer among choices. The examinee needs selecting the wrong or non-relevant answer. The educators' idea is this type of questions is not suitable according to psychological principles. But negative type questions can be seen when setting question papers. Even though including two to three questions like this can be accepted, it should be minimized as much as possible.

Example 01:

Which one of following is not a benefit that can be received as a benefit of e-commerce.

- 1. Having opportunities to enter the international market
- 2. Minimum documentation
- 3. Ability to purchase products by inspecting them
- 4. Ability to perform duty being at home
- 5. Minimizing of holding stocks

(.....)

Example 02:

Which one of following is not related to a production layout

- Process
- 2. Flow
- 3. Product
- 4. Fixed Position
- 5. Cellular

(.....)

• Combination Type

This type of questions is used in testing the knowledge of examinee regarding more than one matters in relevant to some theme. The importance here is the ability of testing complex knowledge.

Example 01:

Following are some Business Social responsibilities of a business

- A- Equality
- **B-** Green Production
- C- Vocational Safety
- D- Efficient Management
- E- Health Facilities
- F- Supplying Employment Opportunities

Select the answer which includes BSR towards employees only,

1. ACE 2. ABC 3. CEF 4. BDE 5. CBF

(.....)

Example 02:

The package of a product is important not only for producers and sellers but also for customers, following are some matters proving that statement.

- A. Ability to utilize for other uses.
- B. Giving an attractive appearance
- C. To select
- D. For easy storage
- E. Easiness to exhibit

Among the above, the benefits to the seller of a package include,

1. AB 2. AC 3. BC 4. CD 5. DE

(.....)

• Type of Giving Specific Quantity

This type of questions is used to check the ability of specifying the correct answer.

Examples 01:

There are Main objectives of Central Bank of Sri Lanka. They are,

- A. Maintaining economic and price stability.
- B. Creating the financial system stability
- C. Controlling exchange rate policy

- D. Operating monetary policy
- E. Managing foreign reserves of Sri Lanka
- F. Acting as the banker of banks
- G. Launching economics researches and publishing them

Select the correct answer which denotes the answer for the blank and the relevant choices

- 1. Two and A,B,
- 2. Three and ABC
- 3. Four and DEBG
- 4. Five and ABDFG
- 5. Six and ABDEFG

.....

Example 02:

The four management functions

- 1. Labour, Land, Capital, Entrepreneurship
- 2. Finance, operations, Marketing, Human Resource
- 3. Planning, Organizing, Leading, Controlling
- 4. Policies, Objectives, Processes, Activities
- 5. Organizing, Leading, Communication, Leading

(.....)

• Type of Substitution

These can be used to find weather the student can use the knowledge into action. This can also be referred as the replacement type. This test item can be used in filling the blanks of a given question, or presenting some examples through choices

Example 01:

Janaka purchased a <u>land</u> suitable for his roofing <u>tile business</u> in order to operate this business by combining his resources successfully. He collected clay and <u>employees</u> around his factory area. <u>Machineries</u> are taken from the town.

Select the answer which shows production factors denoting the above underlined words,

- 1. Entrepreneurship, Capital, Labour, Land
- 2. Capital, Information, Knowledge, Entrepreneurship
- 3. Entrepreneurship, Land, Labour, Capital
- 4. Capital, Land, Knowledge, Entrepreneurship
- 5. Information, Capital, Labour, Land

(.....)

Example 02:

Following is a quotation from the speech of the CEO of Master Products (pvt) Ltd.

"The last year profit of our business (i) is 6% only. But we expected (ii) 10% profit. (iii) If we want to decide the suitable actions to recover, (iv) We need to find the reasons for decreasing profit."

The answer which denotes the steps of controlling relating to I, ii, iii, iv,

- 1. Establishing Standards, Identifying Variances, Taking corrective actions, Measuring performance
- 2. Measuring performance, establishing standards, taking corrective actions, identifying variances
- 3. Measuring performance, Establishing standards, Identifying variances, Taking corrective actions
- 4. Identifying variances, Establishing standards, Measuring performance, Taking corrective actions
- 5. Establishing standards, Measuring performance, Identifying variances, Taking corrective actions

(.....)

Even though the multiple choice questions can be classified according to various methods the setting of question paper as a combination of all the above types can be seen when evaluating past papers. More over Matching Variety also can be seen

Examples 01:

Criteria on classifying businesses are shown in X column and the way of classification is given in column Y.

X	Υ
Nature of production	A. Small scale, Large Scale
2. Ownership	B. Agriculture, Industrial, Services
3. Objectives	C. Primary, Secondary, Territory
4. Scale	D. Private, Public
5. Production sectors	E. Profit Oriented, Non - profit oriented

Select the answer to the classification in column Y Classification related to the criteria mentioned in column X respectively.

1.	CBAED	2. E	ECDAB	3. ACEDB	4. CDEAB	5. BADEC	
							(

Example 02:

Column P shows the explanation of Industrial Actions and Column Q shows the type of trade union actions

	Р			Q
1.	Performing only the duties legally	A.	Boycott	
	delegated	В.	Sit-ins	
2.	Stopping the employees work and	C.	Fasting	
	stopping the machineries	D.	Go slow	
3.	Slowing the work deliberately	E.	Work to rule	
4.	Protesting in public places by fasting			
5.	employees do not allow to close the			
	business premises and also they do not			
	perform duties			

When above P and Q are matched correctly the correct answer is,

- 1. 1E, 2A,3C,4B,5D
- 2. 1C, 2A,3D,4E,5B
- 3. 1E,2A,3D,4C,5B
- 4. 1E,2A,3D,4B,5C
- 5. 1A,2D,3E,4C,5B

(.....)

However, teachers should dedicate to prepare A/L students for 30 multiple choice questions with 5 choices each, set for Business Studies paper in GCE A/L examination. As the set-up of the questions in the new syllabus has not been changes, you will be able to make students face multiple choice questions better by paying more attention towards preparing test items.

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MULTIPLE CHOICE QUESTIONS

1. Introduction to Business and Business Environment

01. Following is a special news of the government.

The government states that it has made special preparations to provide extra trains to facilitate the passengers who go their villages in this festive season, the tickets can be reserved through the internet, and a special programme is conducted to the security of the people who come to the city to purchase the essential **food items** and **textiles**.

The answer that contains only the wants according to the above case study is,

- (1) Transportation, train, textile
- (2) Transportation, Inter-net, safety
- (3) Transportation, train, food
- (4) Food, transportation, textile
- (5) Train, transportation, textile, Internet

(.....)

- 02. The answer that consists of the characteristics of the above highlighted concepts in the above case is
 - (1) Tangibility, Homogeneity, Physical existence
 - (2) Intangibility, Variability, Physical existence
 - (3) Can be stored, Tangibility, Variability
 - (4) Variability, Physical existence, Can be stored
 - (5) Intangibility, Homogeneity, Physical existence

(....)

- 03. Following are several "characteristics of business" and "business functions".
 - A. Fulfilling of needs and wants
 - B. Continuous transactions
 - C. Adding value to resources
 - D. Creating wants
 - E. Selling and exchange taking place

	Out	of them which contains only th	ne cha	arac	teristics of	business?			
	(1)	A, B and C	(2)	В,	C and D		(3)	B, D	and E
	(4)	A, C and D	(5)	C,	D and E				
									()
04.	Th	e evolution of business started	l						
	(1)	With the usage of money			(2)	With the direct	prod	uction	
	(3)	With the barter system			(4)	With the job sp	ecial	ization	
	(5)	With the industrial revolution	on						
									()
05.	Kar	oila manufactured an artificial	flex	<u>ible</u>	leg especia	ally for his disab	oled	brother,	later he
		ained the patent and now he is							
	fore	eign orders.							
	Kap	oila's production can be known	in o	rder	as				
	(1)	Primary production and sec	onda	ry p	roduction				
	(2)	Direct production and Indir	ect p	rodu	ection				
	(3)	Goods production and servi	ce pr	odu	ction				
	(4)	Direct production and Indu	strial	prod	duction				
	(5)	Primary production and Ind	lirect	pro	duction				
									()
06.	Ar	input considered in the busin	ess pi	roce	ss is,				
	(1)	Goods and services			(2)	Marketing			
	(3)	Entrepreneurship			(4)	Financing			
	(5)	Research and development							
									()

07. The reason for the high prices of vegetables in last festive season are the impact of the bad weather and increasing in the consumer demand.

Select the answer which shows the environmental factors respectively according to the above statement,

- (1) Economic environment, Natural Environment, Cultural environment, Demographic environment
- (2) Cultural environment, Demographic environment, Economic environment, Natural Environment,
- (3) Cultural environment, Natural environment, Economic environment, Economic environment,
- (4) Political environment, Demographic environment, Cultural environment, Economic environment.
- (5) Demographic environment, Natural Environment, Economic environment, Political environment,

(.....)

08. X' column represents the criteria of classifying the business and 'y' column shows things included in these ways of classification.

X	Y
1. Nature of production	A. Small scale, Large scale
2. Ownership	B. Agriculture, Industrial, Service
3. Purpose	C. Primary, Secondary, Tertiary
4. Scale	D. Private, Public
5. Sector of production	E. Profit oriented, non-profit oriented

Select the relevant classification, that matches with the criteria in column 'x' respectively

- (1) C, B, A, E, D
- (2 E, C, D, A, B
- (3) A, C, E, D, B

- (4) C, D, E, A, B
- (5 B, A, D, E, C

(.....)

09. Janaka purchased <u>a land</u> suitable for his <u>roofing tile business</u> in order to operate this business by <u>combining his resources successfully</u>. He collected clay and <u>employees</u> around his factory area. Machines are taken from the town.

Select the correct answer which represent the factors of production respectively.

- (1) Entrepreneurship, Capital, Labor, Land
- (2) Capital, Information, Knowledge, Entrepreneurship,
- (3) Entrepreneurship, Land, Labor, Capital
- (4) Capital, Land, Knowledge, Entrepreneurship
- (5) Information, Capital, labor, land

 $(\dots\dots)$

- 10. Randika hopes starting a garment factory and now he is engaging in preparing business plan. When he is recording the factors of production what should be recorded as capital,
 - (1) Machinery, cash, equipment, type of business organization
 - (2) Buildings, premises, working capital, borrowings
 - (3) Assets, liabilities, cash, employees knowledge
 - (4) Machinery, cash, buildings, equipment's
 - (5) Borrowings, furniture, technology, machinery (......)
 - Answer the questions 11, 12, 13 by studying the following case carefully.
- Perera a **Licensed owner of a gem mine** produces ornaments with new designs **using new machinery form the gem extracted from his mine**, for the youth and earns a high **income** by selling them.

The correct answer which includes the macroeconomic factors respectively by the bold words.

- (1) Political environment, Economic environment, Technological environment, Demographic environment
- (2) Legal environment, Technological environment, Natural environment, Economic environment,
- (3) Political environment, Natural environment, Global environment, Demographic environment

business

12. The

(L)	business Studies – Grade 12
(4)	Legal environment, Technological environment, Global environment, Economic environment
(5)	Political environment, Natural Environment, Technological environment, Demographic environment ()
	ness of the above case namely the gem mine, the production of ornaments and the

- selling of them respectively belong to

 (1) Primary production business, Secondary production business, Service production
 - (2) Primary production business, Secondary production business, Territory production business
 - (3) Agricultural production business, Services production business, Industrial production business,
 - (4) Small scale production business, Medium scale production business, large scale production business
 - (5) Industrial production business, Secondary production business, service production business (......)
- 13. Select the answer which denotes the factors of production relating to **Jem Mine, Mr. Perera**, and **modern machineries** respectively.
 - 1. Land, Labour, Capital
 - 2. Enterpreneursip, Land, Capital
 - 3. Land, Enterpreneurship, Capital
 - 4. Capital, Entrepreneuship, Land
 - 5. Labour, Capital, Land

(.....)

- 14. Super hotel owner Arjuna Ekanayake has opened his newest branch in Nugegoda. He was shocked to learn that a foreign hotelier was preparing to open a state-of-the-art hotel in the Nugegoda area. By what name can a foreign hotelier be called in this case?
 - (1) As a competitor
 - (2) Substitution Manufacturer
 - (3) As a potential investor
 - (4) As a customer
 - (5) As a supplier

(.....)

- 15. Arjuna Ekanayaka an owner of a range of luxury hotels opened his newest branch at Nugegoda. He was shocked to hear that a foreigner is going to open a hotel in the same area. What is the term that you can use to introduce this foreigner in this case.
 - 1. Competitor
- 2. Su bstitute provider
- 3. Potential Investor

- 4. Customer
- 5. Supplier

(.....)

16. Following are several bases used to classify the products and the classifications of the products are given below.

Base	Classification
Tangibility	Consumer goods and industrial goods
Durability	2. Goods and services
Usage	3. Durability goods and non-durability goods

What is the correct answer that matches the classification with the base in order.

(1) 1, 2, 3

(2) 2, 1, 3

(3) 2, 3, 1

(4)	1, 3, 2	(5)	3, 2, 1		
				()	

16. Following table show the parties who influence a business, the business environment they belong to, add the reasons for their interest towards the business.

Parties	Business Environment	Reason for interest
1. Owners	Macro environment	A. Business growth
2. Customers	II. internal Environment	B. Enact taxes reuse and regulations
C. Government	III. Task Environment	C. Goods and services with goods
		quality

Select the correct answer that matches the party, business environment and the reasons for the interest in order,

(1) 1, II A, / 2, III, C/3, I, B

(2) 1,III,B/2,II,A/3,I,C

(3) 1,I,C/2,I,A/3,II,B

(4) 1,I,A/2,III,B/3,II,C

(5) 1,II,B/2,I,C/3,III,A

(.....)

- 17. Rupika an owner of a beauty salon & bought a television for the use of her salon, The buying of this television belongs to
 - (1) Convenient goods

(2) Special goods

(3) Business goods

(4) Consumer goods

(5) Unsought goods

(.....)

18. Following table shows the factors of production and some example for them. Select the answer that matches factors of production with the component correctly and respectively

X	Y
A. Land	i. Managers

19.

20.

(1) Inputs

	B. Labor	ii.	Buildings	
	C. Capital	iii.	Sun Light	
	D. Entrepreneurship	iv.	Sole Proprietorship	
(1) A ii, B i, C i	ii, D iv	(2)	A i, B ii, C iv, D iii	
(3) A iii, B iv ,C	Ci, Dii	(4)	A ii, B iii, C i, D iv	
(5) A iii, B i, C	ii, D iv			
				()
. Following are som	e statements related to a b	ousiness ei	nvironment.	
(A) The forces of	f the task environment in ironment consists of grou	fluence in	ternal environment	influencing the
(C) Opportunities external envir	s are found in internal ronment	environm	ent and the strengths	are found in
(D) All the stren	gths of the task environm sing power which influ			ess depend on
	ncludes the correct statem (2)	ents is, B, D, E	(3) A,B,D	
(4) B, C, E	(5)	C,D,E		
				()
. Following are the	ne several factors related	to busines	s environment.	
a. Competitor	S	b.	Owners	
c. Governmer		d.	Employees	
e. Business re		f.	Costumers	
g. Population				
	t includes only the factors		<u> </u>	ness 1s,
(1) d, e and	f	(2)	a, e and g	
(3) b, d and	e	(4)	d, f and g	
(5) b, c and	e			()
. There is a commo	on process in any busine	ess. Inputs	s are converted in to	outputs in this

Output

Production process

process. The answer that denotes the outputs process correctly is,

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(2)	Inputs	→	Business functions	→	Output	
(3)	Inputs	\longrightarrow	Management process	→	Output	
(4)	Inputs	→	Conversion process	→	Output	
(5)	Inputs	→	Operations process	→	Output	
						()

- 22. Following are several business activities and functions.
 - A. Maintainning the business documents
 - B. Training the employees
 - C. Fulfilling the needs and wants
 - D. Controlling the cash of the business
 - E. Adding value to resources

(.....)

The answer which shows the business activities and business functions respectively is,

- (1) C, E and A, B, D
- (2) A, B and C, D, E
- (3) A, B, D and C, E

- (4) A, E, B and C, D
- (5) C, B and A, D, E

(.....)

- 23. Sri Lanka is a multiracial country. There are various religions, beliefs and customs. The above statement denotes,
 - (1) Only about social and cultural environment
 - (2) Only about Demographic environment
 - (3) About the global and demographic environment
 - (4) About Economic, Social & Cutural Environment
 - (5) About demographic, social and cultural environment

(....)

- 24. Although the business environment factor or faces are discussed separately, there is as inter relationship among them. Select the statement which denotes that inter-relationship
 - (1) Business environment is of two folds as internal environment and external environment.

- (2) External business environment is classified as task environment and macro environment.
- (3) Businessmen cannot influence on macro environment factors.
- (4) Some political policies influence on economic environment.
- (5) Technological environment does not always make favorable impacts on businesses.

(.....)

25. Various parties are interested in businesses and businesses also interested in those parties. Following 'X' and 'Y' columns denote same information related to it.

X	Y
1. Government	a. To ensure the existence
2. Managers	b. To receive special reliefs
3. Employees	c. To improve the productivity
4. Owners	d. To have the growth of the business

Select the correct answer which compare the X column and Y column correctly.

(1) a, b, c, d

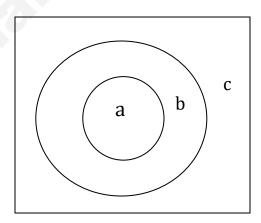
- (2) c, a, d, b
- (3) d, b, c, a

(4) b, d, c, a

(5) b, c, d, a

(.....)

• Following diagram illustrates the classification of business environment. Answer the questions 26 and 27 by studying that.



26. The environments that refer the letters $\bf b$ and $\bf c$ here

	(1)	Internal environment and external environment	onment	
	(2)	Task environment and business environment	nent	
	(3)	Macro environment and business enviro	nment	
	(4)	Task environment and macro environment	ent	
	(5)	Internal environment and task environm	ent	
				()
27.	Sele	ect the answer that includes the variables of	of the environment which denoted by h	in the
	abo	ve diagram.		
	(1)	Owners, Customers, Suppliers		
	(2)	Owners, Suppliers, employees		
	(3)	Suppliers, customers, employees		
	(4)	Employees, managers, customers		
	(5)	Customers, suppliers, competitors		
				()
28.		nasiri earns some income by purchasing apala and selling them to his friends at a		producei
	1.	Commerce	2. Trade	
		Selling	4. Industries	
	5.	Business	(()
29. F	Follow	ving statements are related to basic concep	ets of the subject business studies.	
	1. <i>A</i>	Any activity which fulfills human needs is	called as (I)	
	2. T	The wants backed by purchasing power is	(II)	
	3. (III) are a bundle of benefit	s offered to the market to satisfy co	onsumer
	n	eeds and wants.		
	4. (IV) are the basis for wants.		
	Tha -	owen which contains the assumptions to	of wood the chore blanks I II III IV.	ia
J	ne an	swer which contains the correct concepts	of foar the above blanks I, II, III, IV, I	ιδ,

Business functions, Basic needs, Services, Demand

(1)

(2	2)	Business, Transactions, Goods, Needs						
(3	3)	Business activities, Food, Services, Needs						
(4)	Business, Demand, Products, Needs						
(5	5)	Business functions, Demand, Goods, Cons	sumers					
			()					
20 E	11	· V 1 1 1						
			ces and Y column shows the weaknesses in					
r	eleva	ant to them.						
	X		Y					
		A- Owners	1.Having Misconducts					
		B- Managers	2.Non-establishment of a code of ethics					
		C- Employees	3.Conflicts among roles					
		D- Organisational Culture	4. Weak financial strength					
		E- Organisation Structure	5.Making wrong decisions					
W	L hen a	above columns are matched accurately, the	correct answer is,					
		4,5,1,2,3 2) 5,4,3,2,1 3) 1,2,3,						
	1) 2	+,3,1,2,3 2) 3,4,3,2,1 3) 1,2,3,	4,5 4) 3,2,1,5,4 5) 2,3,4,5,1					
31. F	Follo	wing are some definitions definning busine	ss concept,					
(1)	The production of goods and services to sa	afety the human needs and wants are					
,	- \	done by the business.						
		_						
,	3) 4)	Businesses are continued by the group of in Business is engaged in any occupational ac	•					
(•,	Business is engaged in any occupational de	artey.					
S	Selec	et the statements which shows only correct of	oncepts.					
(1)	1 and 4 only (2) 1, 2 and 3	only (3) 2 and 4 only					
	4)	2 and 3 only (5) 2, 3 and 4						
			()					
32. F	ollov	wing is the statements are related to the bus	siness environment. Select the answer which					
	inclu	ude the statements that does not relate to ma	cro environment factors.					

(1) Inability to supply orders on time due to delaying of the raw materials at the right time.

- (2) Suppliers increases the prices of goods and services as the price levels of goods and services are increasind
- (3) The high availability of substitute goods and services is a threat for the business and it gives opportunities to other businesses
- (4) The rules and regulations enacted under political and legal environment can be advantageous or disadvantageous to the businessmen.
- (5) Commercial banks should obtain permissions from Central Bank of Sri Lanka before establishing ATM s
- 33. Which one of following is not a benefit that can be received by as a result of the expantion of e-commerce.
 - (1) Having opportunity to enter into the international market
 - (2) Minimum documentation
 - (3) Ability to purchase products after inspecting
 - (4) Ability to work being at home.
 - (5) Minimum requirement in holding stock (......)

2. Business Social Responsibility and Business Ethics

34. Following are several social responsibilities that a business may follows.

Select the social responsibilities related only to the employees.

- A- Equility
- **B-** Green Prodction
- C- Occupational Safety
- D- Efficient Management
- E- Health Facilities
- F- Supplying employment opportunities
- (1) A, C, E

(2) A, B, C

(3) C, E. F

(4) B, D, E

(5) C, B, F

(.....)

35. Following table states the social responsibilities and the parties to whom the social responsibilities should be fulfilled.

The party to whom the social responsibility should be fulfilled	Social responsibility
A. Customers	1. Economic benefits
B. Employees	2. Protect the consumer rights
C. Owners	3. Equality
D. Society	4. Waste management
	5. Dedication
	1

Select	the	correct	answer	that	matches	the	social	responsibilities	with	the	parties	to	whom	the
social	respo	onsibilit	ies wou	ld be	fulfilled									

(1) 2, 3, 1, 4

(2) 2, 5, 1, 4

(3) 1, 3, 4, 5

(4) 3, 1, 4, 2

(5) 4, 3, 5, 1

(.....

36. Sampath a producer of fruits and vegetables using carbonic fertilizer, has built up the reliability about himself by distributing his production at reasonable prices.

The answer that **isn't related** regarding the above producer is,

- (1) Fulfilling's of social responsibility
- (2) Distributing goods of reasonable prices
- (3) Doing environmentally friendly production activities
- (4) Increasing the profit of the business
- (5) Facing the competition

(.....)

- 37. The group which include the benefits to a business by fulfilling the social responsibilities.
 - (1) Ensure the existence/increase the goodwill/occupational society
 - (2) Ensure the existence/customer loyalty/increase the competition
 - (3) Customer loyalty/occupational safety/increase the competition
 - (4) Satisfaction of customers/increasing goodwill/ensure the existence
 - (5) Customer loyalty/minimize the production cost/customer reliability

(.....)

38. Social responsibility to be fulfilled by a business to customers and employees are given below.

A - being fair

B - Equality

C - minimize the damage

D - occupational safety

E - health facilities

F - protects rights

The correct answer that matches the social responsibilities to each party respectively is,

(1) A C F and B D E

(2) A B F and C D E

(3) B D E and A C F

(4) A B F and C D E

(5) C D E and A B F

39.	The strategies which can be taken by a business to make the economic sustainable development and social sustainable development are given below. A. efficient use of resources B. providing equal opportunities C. creating of jobs D. social integrity E. Risk Management F. International participation
	Select the group that includes the steps which are relevant only for social sustainable
	development.
	(1) B D F (2) C B D (3) A C E (4) C D E (5) D E F ()
	(4) CDE (5) DEF ()
40.	The expectation of the activities of saving the resources for the future generation and protecting the global environment is,
	 Human sustainable development Environment sustainable development Economic Sustainable development development
	(5) Sustainable development
	()
	Sustainable Development is established on three pillars. What is the answer which includes them.
	(1) Economic sustainable development, Environment Sustainable protection, Technological Sustainable Development
	(2) Economic sustainable development, Environment Sustainable Protection, Social
	Sustainable Development
	(3) Environment Sustainable Protection, Social Sustainable Development, Global Sustainable Development
	(4) Social Sustainable Development, Global Sustainable Development, Technological
	Sustainable Development
	(5)Global Sustainable Development, Environment Sustainable Protection, Legal SustainableDevelopment ()

42. Following quotations is from the speech delivered by a divisional secretary at a meeting of

small-scale business.

"As businessmen you must identify your customers well when doing business activities. You should adhere the business ethics. It is necessary to do the good to all parties of the business by understanding what is good and what is bad. The business has to act correctly towards the other parties while it is achieving the business objectives."

The statement which explains the business ethics correctly according to the above information.

- (1) Businessmen should identify the customers.
- (2) It is necessary to have a consideration about the customers as well as the business.
- (3) It is necessary to perform well to all parties by understanding what is good and what is bad.
- (4) It is necessary to treat correctly to all parties.
- (5) It is necessary to follow the business ethics to achieve the business goals.

1										١
Ĺ	٠	٠	٠	٠	٠	٠	٠	٠	•	J

- 43. Following are some actions taken by the businessmen in the business world.
 - * Stealing patent rights
 - * Advertisements that mislead the consumers
 - * Production of goods with defects
 - * Neglecting the paying back to deposit holders

These businessmen have violated.

- (1) Business social responsibilities
- (2) Business ethics
- (3) Human rights
- (4) Business policies
- (5) Consumer rights

1										١
ı	٠	٠	٠	٠	٠	٠	٠	٠	٠)

- 44. You have been asked to prepare a code of ethics to a business producing bulbs. What factors to be considered directly by you when preparing that code of ethics?
 - (1) Customers, employees, competitors, production cost
 - (2) Customers, employees, competitors, Social culture
 - (3) Employees, competitors, Organization culture, production cost
 - (4) Employees, Managers, Producers of substitutes, production plan
 - (5) Customers, employees, social culture, Cost of living (......)

03. The Government and Business

The government institutions that impact on businesses and the way the government intervene to businesses are shown in the column X and Y respectively.

	X	Y
1	The Central Government	A. Issue of revenue license annually for vehicles
2	Provincial councils	B. Disposal of garbage
3	Local government bodies	 C. Provision of electricity D. Approving the Building Plan E. Provisions of monthly transport permits for private buses F. Implementation of acts relevant to consumption

The answer that matches X and Y respectively is,

- (1) CF, AE, BD
- (4) CD, AB, EF
- (2) CE, AB, DF
- (5) CD, AF, BE
- (3) CA, BE, DF

- 46. The economic stability comprises of internal and external price stability. The external price stability means,
 - (1) Maintaining the stability of interest rate
 - (2) Maintaining the stability of price level
 - (3) Maintaining the stability of foreign exchange rate
 - (4) Maintaining the stability of inflation

(4)

airport

	(5)	Maintaining the stability of the	government	ax policy.	()
47.					
.,.	Few	various ways that a government r	eceives tax i	ncome are given below	w. The group which
	show	s accurately only the direct tax is	ncome is,		
	A -	Income tax	E -	Withholding Tax	
	B -	Value added tax	F -	Production Tax	
	C -	Capital gain tax			
	D -	Custom duty			
	(1)	А, В, С,	(2)	A, C, E,	
	(3)	A, D, E,		A, C, D	
	(5)	A, D, F,			()
48.	Give	en below are few economic go	oals of the	government and the v	ways that businesses
	cont	ribute to full those goals,			•
	A -	Economic growth and develop	ment		
	B -	Use of indigenous resources			
	C -	Full employment			
	D -	Economic stability			
	E -	Following of rules and regulati	ons		
	F -	Contribution for employment			
	G -	Fair income distribution			
	Н -	Minimization of the damage oc	ecurring to th	e environment	
		Out to them, the statements w	hich shows	only the economic goa	als of the government
		is,	(0)		
		(1) A B E F	(2)		
		(3) A C D G	(4)) A C F G	(
49.		(5) A D G H			()
17.	Subi	mitting the government budget o	of 2016 to th	e parliament the mini	ster of finance stated
		the 20% of more money has bee		•	
		year.			1 F
		groups that includes only the cap	ital expendit	ures is,	
	(1)	Construction of highways, Sala	•		st, Construction of air
		port	·	•	
	(2)	Construction of highways, Pay	ment of inte	rest, Construction of 1	Bridges, Construction
		of port			
	(3)	Salaries and wages, payment of	interest, def	ense spending, constru	ction of port

Construction of highways, Construction of bridges, construction of port, construction of

	(5)	Salaries and wages, Payment of interest, Defense spending, Construction of airr	
50.	 Imp For Intr Qua 	ch one of followings is an objective of Sri Lanka Standard Institution, plementing ISO Standards rmulating Standards roducing Standard marking system tality controlling and Implementing international standards.	
		()
	51. S	Select the correct answer in relevant to the instruments used to operate monetary p	olicy,
	2.3.4.	Standard depository facility rate means the interest rate charged by CBS commercial banks when they obtain funds by keeping government secur gurantees Money supply decreases by decreasing statutory reserve requirements and the supply increases by increasing statutory reserve requirement. The qualitative measures of controlling money supply can affect the total supply of the country. The credits supplies by the Central bank to commercial banks as the lender resort is called as Standard depository credit facility. When the CBSL purchases securities money supply is expanded and when securities money supply is decreased.	rities as e money I money r of last
	52.	Given below are few internationally accepted consumer rights	

A The right to satisfy basic needs

B The right to safety

C The right to redress

D The right to consumer education

E The right to be informed

F The right to choice

G The right to live in a healthy environment

H The right to be heard

Among them, the answer that shows accurately the rights that have been declared by the International Organization of Consumer Association is,

(1 A C D H

(2) A B D H

(3 A C E F

(4) A E F H

(5 A C D G

(.....)

04. Business Organization

53. <u>Three</u> brothers from the same family conduct a business named "Good Mackerel Private company" to produce <u>high quality canned fish</u> by using modern technology.

The underline words above show common characteristics of a formal organization. Select the answer that represents them accurately and respectively.

- (1) Having a goal, engaging in an economic activity, having a business name, having a group of people
- (2) Having a group of people, Having a business name, having a goal, engaging in an economic activity
- (3) Having a group of people, having a goal, engaging in an economic activity, having a business name
- (4) Having a business name, having a group of people, having a goal, engaging in an economic activity

	(05)	Engaging in an a a business name	economic	c acti	vity, having	g a group o	of peop	le, having a	goal, having
									()
	Give	n below are variou	as busine	ess or	ganizations	that can b	e seen i	in the busines	ss world.
	A -	Private compan	ies						
	В-	Government co	rporation	1					
	C -	Sole proprietors	ships						
	D -	Government co	mpanies						
	E -	Co-operatives							
	F -	Partnerships							
		-							
54.	Out	of them the answe	er that in	clude	s the private	e sector bu	isiness	organizations	s is,
	(1)	A, C, E, F	(2	2)	A, C, D, F		(3)	B, D, E, F	
	(4	C, D, E, F	(5	5)	A, B, C, F				
55	5. A type	e of business organ	nization b	oelong	gs to govern	ment and	private	sector	()
	(1) B (2) E	(3)	D	(4) C	(5) A			
									()
	a.								()
56.	Giver	n below are few ch	aracteris	stics c	f various bi	isiness org	ganızatı	ions.	
	A -	Procuring capital							
	B -	Paying tax on the			business				
	C - D -	Collective decisi		_					
	Б- Е-	Liability is borne Enjoying profit of	•						
	F -	Ability to perform			tlv				
		J 1	1		J				
	Out of	them, the answer	that inclu	ides c	only the cha	racteristic	s of a so	ole proprietor	rship is,
	(1)	A, B, C, D	(2)	A, D	, E, F		(3)	B, C, D, F	
	(2)	C, D, E, F	(5)	B, C	, E, F				
									()

- 57. Sunil Premasiri intend to start a pharmacy named "Sapatha" by recruiting six employees.

 The answer group that includes the rules and regulations applicable for this business is,
 - (1) Companies Act/Business names Ordinance/Consumer Affairs Authority Act/Special License
 - (2) Partnership Ordinance/Sanitary Certificate/Employee Provident Fund Act/ business Names ordinance
 - (3) Shop and Office Employee Act/Companies Act/Consumer Affairs Authority Act/partnership Ordinance
 - (4) Business Names Ordinance/Special License/Employee Provident Fund Act/Consumer Affairs Authority Act
 - (5) Business names Ordinance/Companies Act/Consumer Affairs Authority Act/Special License

- 58. The act that can be made applicable regarding the activities of partnership if there is no partnership deed or for a fact that is not mentioned in a partnership deed is,
 - (1) Business Names Ordinance
- (2) Companies Act
- (3) Partnership Ordinance
- (4) Prevention of Frauds Ordinance
- (5) Limited Partnership Ordinance

(.....)

- 59. Given below are few advantages and disadvantages of partnership is,
 - A Loss is shared among partners
 - B Liability is unlimited
 - C Easy to commence
 - D A union of diversified skilled persons
 - E No legal personality
 - F Profit is shared among partners
 - G- Ability to raise a higher capital

Out of above, the answer group that shows separately the advantages and the disadvantages of partnership is,

- (1) A, C, D, G are a'dvantages, whereas B E F are disadvantages
- (2) A B D G are advantages, whereas C E F are disadvantages

- (3) B C D E are advantages, whereas A F G are disadvantages
- (4) A C F G are advantages, whereas B D F are disadvantages
- (5) B D E G are advantages, whereas A C F are disadvantages

- 60. Given below are few characteristics of incorporated companies.
 - A Shares can be issued to the public
 - B The maximum number of shareholders is 50.
 - C Capital can be raise by issuing shares and debentures.
 - D The minimum number of directors is 01
 - E Credit rating test is required prior to the distribution of dividends to shareholders

Select the correct answer regarding public companies and private companies.

Cł	naracteristic of public companies	Characteristic of private companies
(1)	A, C, E	B, D
(2)	A, B, C	D, E
(3)	A, B, D	C, E
(4)	B, C, D	A, E
(5)	B, D, E	A, C

(.....)

- 61. Given below are various characteristics of business organization
 - A Enjoying profit alone
 - B While liability is unlimited it is shared among few persons
 - C Becoming successful through collective decisions making
 - D Profit/Loss is shared among few persons
 - E Having a legal Personality
 - F The number of members is between 2 and 20

Out of them the answer that includes the characteristics elegant only to partnership business is,

- (1) B, C, D, F
- (2) B, D, E, F
- (3) A, B, C, D

- (4) C, D, E, F
- (5) B, C, D, F

62.	The r	main advantages for a partnership business in having a partnership deed is,							
	(1)	No problems will be arising regarding the sharing of profit/loss							
	(2)	Minimization of the space that cause disputes among partners							
	(3)	Mentioning of how each partners should be employed for daily activities of	the						
	(4)	business Mentioning about duties and responsibilities of each partner							
	(4) (5)	Mentioning about duties and responsionities of each partner Mentioning about objective of partnership business							
	(5)	vicintoning about objective of partnership business							
		()						
63.	Give A -	en below are few documents that have to be submitted when registered a business. Application of the registration							
	B -	Articles of Association							
		Two copies of the proposed by-laws							
	D -	The minute of the general meeting at which the resolution to register the society was passed.							
	E -	Feasibility report pertaining to the economic activities proposed to engage in							
	F -	Statutory Declaration							
	1	Statutory Declaration							
		mong the above, the documents that should be submitted when for the registered coperative society are,	of a						
		· ·	F						
	(4)	BCDE (5) CDEE							
	(-)	()						
			,						
64.	Thou	igh Hiru, Sandu and Tharu conduct a partnership business, they don't have	e a						
	partn	ership deed. Select the correct answer regarding this business.							
	(1)	The profit / loss should be shared according to the ratio of the invested capital.							
	(2)	Salary should be paid for the service rendered by the partners.							
	(3)	Only one person can participate for the management activities. The partners are entitled a 5% interest for the additional capital they invest.							
	(4) (5)	Partners cannot hear expenses personally on behalf of the business.							
	(3))						
			Í						
65.	Selec	et the suitable statement regarding a public limited company among the statem	ent						

65. Select the suitable statement regarding a public limited company among the statement given below.

- (1) The minimum number of directors is 01, and the maximum is unlimited.
- (2) The minimum number of members is 02, and the maximum is unlimited.
- (3) Credit rating test is required prior to the distribution of dividends.

- (4) Accounting and Auditing are not compulsory.
- (5) Tax cannot be paid under the name of the company.

- 66. Given below are few characteristics of the Co Operative Business. Among them, the answer group that includes the significant characteristics of a co-operative business.
 - A An independent organization
 - B Democratically controlled business
 - C Concernning over the society
 - D One member receives one voting power
 - E Voluntary and open membership
 - F Profit is not the basic objective

Among the above, the answer that differencites the features based for co operatives and cooperative policies

Featues based for Co operatives	Policies
1. ABC	DEF
2. ADF	BCE
3. BCD	AEF
4. DEF	ABC
5. AEF	BCD

(.....)

- 67. Select the correct answer group that includes the facts included in Article Association.
 - (1) The statement containing the consent of the directors of the company/The name of the secretary of the company / objects of the company
 - (2) Objects of the company/The rights of shareholders/the mane of the secretary of the company
 - (3) The rights and bonds of shareholders / Objects of the company/The management and the administration of the company
 - (4) The route map for reaching the main office of the company/objects of the company/The statement containing the consent of the directors of the company
 - (5) The rights of shareholders /The route map for reaching the main office of the company/ The statement containing the consent of the directors of the company.

 $(\dots\dots)$

 68. The name of the relevant organization published under job vacancies sect newspaper was mentioned as "Dalkandure tea of PLC". The conclusion that certainly come up by observing the above name of the company is, (1) It is a public company which isn't listed on the stock exchange. (2) It is a company which cannot issue shares publicly to people. (3) It is a public company which producers and exports tea. (4) It is a public company which has raised fund by issuing debentures. (5) It is a public company which can transact shares publicly on Colombo exchange. (69. Given below are few characteristics of incorporated companies. 								you c	can	
69.	Give	n below are few ch	aract	eristics of	incorpo	rated compa	anies.			
	A - B - C - D - E -	The number of m Ability to raise c Having one direct Ability to becom Having a legal po	apita ctor is le a li	l by issuin s sufficien sted comp	g shares t					
	Out	of the above the	answ	er that in	ncludes	only the cl	naracteris	tic of a	priva	te
		pany is,				•			•	
	(1)	Only A, B and C		(2)	-	, C and E	(3)	Only and D		C
	(4)	Only C, D and E		(5)	Only A	, D and E				
Give	n belov	w are the names of	three	incorpora	ated com	panies.		(.)
A - B - C -	Ne	nawardena (Pvt) L etma company PLC ha International co								
Amo	ng the	above, a company	that l	nas been r	egistered	on the Col	lombo sto	ck excha	nge s	о.
(1) (4)		•	(2) (5)	Only C All A, B	and C	(03) O	nly A and	d C		
			` /	,					()
- 11	.•		D:			C-14-41		1.1.1.1	.11	- 41
	_	re some feaures of ified only for co op		_	msations	s. Select the	e answer	wnich ind	iudes	s the
, inde	nenda	ent organization								

71. F fe

A. An independant organization

B. Having a democratic control

C. Having profit motive

70.

- D. A collection of voluntaerilly gathered persons
- E. Unlimited liability
- (1) ABC (2)ABD (3)ACE (4)BCD (5)CDE

- 72. Select a correct statement from the following statements
 - (1) Combination of a number of companies engaged in different stages of the business chain is a horizontal combination.
 - (2) Combination of two or more companies conducting similar business activities is vertical combination.
 - (3) Combination of companies engaged in business in different geographical regions is market extension combination.
 - (4) The acquisition is the transformation of two or more companies doing business separately, into a single entity.
 - (5) Combination of companies not of the same types but of the different types is conglomerate combination.

(.....)

- 73. Given below are few benefits that the franchise and franchise get from franchise business.
 - A Ability to enter into a large business
 - B The risk or tendency of failure is low
 - C Fulfilment of the responsibility according to franchise agreement.
 - D Receiving of a royalty
 - E Ability to obtain financial facilities
 - F Expansion of the business

The answer that shows separately the benefits that the franchiser and franchisee get is,

	Franchiser	Franchisee
(1)	A, B, C	D, E, F
(2)	B, C, D	A, E, F
(3)	C, D, E	A, B, F

							()
(5)	C,	D,	F	A,	В,	E	
(4)	В,	E,	F	A,	C,	D	

74. Below are some of the business organizations in column X and Some related information in column Y

X	Y
1.Government corporations	A. Every member receives voting power
2.Partnerships	based on the number of shares they
3.Co operatives	have purchased.
4. Public limited companies	B. Directly controlled under
5.Government Departments	government
	C. Incorported under special or general parliament act
	D. One member receives only one voteing power
	E. Affecting the Business Names Ordinance

When above X and Y matched correctly the answer is,

(1) ABDEC (2)BDCEA (3)CBAED (4)CEDAB (5)DACEB

(.....)

- 75. The type of business organizations that have a perpetual succession and unlimited liability but no legal personality is,
 - (1) Government companies
 - (2) Partnership
 - (3) Government departments
 - (4) Sole Proprietorship
 - (5) Government corporations

(.....)

76. The following column A shows government sector business organizations and column B shows the example for those organizations.

	A	В
(1)	Government corporations	A. Sri Lankan Airlines

	(2) Government departments	B. Departments of Posts Sri Lanka
	(3) Government companies	C. Lanka Phosphate Company
		D. University Grant commission
		E. Sri Lanka Ports Authority
		F. Sri Lanka Railway Department
		G. Ceylon Electricity Board
	When answer that correctly matches c	olumn x and y is.
	(1) DEG/BF/AC	(2) BE / ADG / CF
	(3) BG/AF/CDF	(4) AB / DC / EFG
	(5) BDF / AC / EF	
		()
77.		which is established under the parliament Act and hich is owned by the government or government
	 Government corporations Government departments 	
	3. Partnerships	
	4. Government companies	
	5. Public companies	
		()

5. Entrepreneurship

- 78. Entrepreneurship is being the bridge between capital and labour. This definition is given by,
 - (1) William D Bygrave
 - (2) Joseph Schumpeter
 - (3) Oxford Dictionary
 - (4) International Labour Organisation
 - (5) Peter F Drucker

	()
79. The main objective of green entrepreneurship is	
(1) Introducing new goods and services	
(2) Expantion of the market	
(3) Making high standard of life	
(4) Creating a positive impact on the Environment	
(5) Utilising wasting resources maximumly	
	()
80. The main factor that has been used to distinguish Entrepreneurship to businessmen is.	from ordinary
 Innovative and persistent Innovative and courageous Creativity and innovativeness 	
(4) Creativity and risk taking(5) Risk taking and innovative	()
81. Entrepreneur operates business activities and uses resources to achieve business	objectives,
What is the step of entrepreneurial procee which matches with above statement?	,
1.Discovery2.Concept Development and preparing business plan3.Resourcing4.Actualization5.Benefitting	
	()

82. The following table shows the entrepreneurial trends and some cases related to them.

	Entrepreneurial Trends		Case
(1)	Global Entrepreneurship	Α	The rotary society has started a learning center for
			children with special needs
(2)	Green entrepreneurship	В	Dill telecommunication company uses satellite
			technology to render the service.
(3)	Internal entrepreneurship	C	Star telecommunication company renders the service
			jointly with Net telecommunication company.
(4)	Social entrepreneurship	D	Nirmani company introduces a paperless office method.
			Timman company misoaces a paperiess office memous

TT1 4 41	4 4 1 41	'1'1'	'.1 .1 1	1
The correct angular tr	nat matches the e	ntrenrenellrial trend	With the relevi	ant incidente ic
The correct answer th	iai maiches me e	mii obi onoumai nonu	. With the refer	ant inclucing is.

- $(1) \quad C, \quad B, \quad A, \quad D$
- (2) C, D, B, A
- (3) C, A, D, B
- (4) C, B, D, A
- (5) C, D, A, B

(.....)

- 83. Select the answer which shows the entrepreneurial process in the correct order,
 - (1) Concept Development and preparing business plan/Resourcing/ Benefitting/Discovery/ Actualization
 - (2) Resourcing/ Discovery / Concept Development and preparing business plan / Actualization/ Benefitting
 - (3) Discovery / Concept Development and preparing business plan / Resourcing/ / Actualization/ Benefitting
 - (4) Discovery / Resourcing/ Benefitting/ Concept Development and preparing business plan / Actualization
 - (5) Concept Development and preparing business plan /Benefitting/ Discovery /Resourcing/Actualization

- 84. Given below are some personal, institutional, socio-economic benefits from entrepreneurs.
 - a Social statues and acceptance
 - b Upliftment of the lifestyle of the people
 - c Self-satisfaction
 - d Continuous growth of the business
 - e Ability to face the competition
 - f Generate of new employment opportunities

Select the answer that lines up the personal, institutional and socio-economic benefits respectively.

(1) ac bf de

(2) ab ef cd

(3) ac de bf

(4) af de bc

(5) ac df be

(.....)

- 85. An entrepreneur is someone who perceives an opportunity and creates an organization to take advantages from it. All the activities and functions that are related in creating an organization to take advantage from perceived opportunity are in an entrepreneurial process. Accordingly, the statement that does not match the term entrepreneur is,
 - (1) A person who invests in a business orientating a profit.
 - (2) A person who engages in management activities.
 - (3) A person who invests in a business and engage in management activities.
 - (4) A person who gains profit through facing risks.
 - (5) A person who makes changes through innovation.

(.....)

- 86. There are similarities as well as differences between a businessman and an entrepreneur. The answer that includes the significant characteristics of an entrepreneur is.
 - (1) Acts for profit, lives on business, Acts towards competition, undertakes risks.
 - (2) Performs safely, live on business, works coorperatively, starts a business on his own idea.
 - (3) Is a market leader, Acts by aiming the consumers
 - (4) Starts a business on his own idea, lives for business, undertakes risks, is a market leader.
 - (5) Works cooperatively, undertakes risks, lives on business, acts by aiming the consumers.

- 87. Given below are some introductions about few persons who engage in business activities.
 - Susil Has expanded the clothing shop inherited from his father by dividing into divisions such as men, women and children,
 - Amal Has started a garage after completing a diploma in technical college

- Nimal Engages in agriculture traditionally. Presently he prepares vegetables, fruits and green leaves that are cultivated from organic farming for instant consumption.
- Ranil Is a indigenous doctor who has introduced an Ayurveda instant pain killer?

Among the above persons.

- (1) While Susil and Nimal are not entrepreneurs, Amal and Ranil are enterpreneurs
- (2) While Amal and Nimal are entrepreneurs, Susil and Ranil are businessmen.
- (3) While Susil and Amal are businessmen, Nimal and Ranil are entrepreneurs.
- (4) While Ranil, Amal and Nimal are enterpreneurs, Susil is a businessman.
- (5) While, Ranil, Nimal and Susil are entrepreneurs Amal is a businessman.

(.....)

Answer the question no 88 and 89 by reading the following paragraph.

Following is a part of a guest speech delivered on the commerce day of vidyananda vidyalaya

"Not everyone who engage in a business is an entrepreneur. There is no entrepreneurship if there is no preparation for risk taking nor creativity. While an entrepreneur works with full commitment, he is also self-confident. He has an ability to flexibly match with any environmental conditions. Moreover, he is a good leader; a good manager; a smart person to win over others as well as a good communicator. Only a person with entrepreneurial characteristics and entrepreneurial skills becomes an entrepreneur.

- 88. Select the answer that includes the entrepreneurial characteristics emphasized in the above paragraph.
 - (1) Risk taking / creativity / leadership / commitment
 - (2) Creativity / risk taking / commitment / self-confidence
 - (3) Risk taking / self-confidence / flexibility / management
 - (4) Risk taking / creativity / management / flexibility
 - (5) Risk taking / commitment / leadership / flexibility

1										1	
l	٠	٠	٠	٠	٠	٠	٠	٠	٠	,	

- 89. The answer that includes entrepreneurial skills is.
 - (1) Communication skills/Interpersonal skills/Creativity
 - (2) Dedication/Communication skills/Management skills
 - (3) Risk taking/management/ Dedication
 - (4) Communication skills/Management/Interpersonal skills
 - (5) Indipendance/Self confidence/ Leadership

1											١	
(٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	,	

- 90. Which all the entrepreneurs are businessmen, all the businessmen are not entreprene Accordingly, the characteristic that distinguishes an entrepreneur from a businessman is,
 - (1) The ability to work in a risky environment
 - (2) The ability to get the work done through others
 - (3) The ability to manage risk
 - (4) The ability to respond to the existing condition.
 - (6) The ability to undertake any challenges

91. Column X indicates entrepreneurial skills and column Y indicates their meanings.

X	Y
01. Interpersonal Skills	A - Encourages and directs their followers to get
	things done.
02. Management Skills	B - Maintains good coordination to achieve
	objectives.
03. Communication	C - Maintains good relations with external and
Skills	internal parties
04. Leadership Skills	D - Skills in planning, organizing, directing and
	controlling.

When the X column and the Y column are matched correctly, the answer is,

- (1). 1A, 2B, 3C, 4D
- (2). 1C, 2D, 3B, 4A
- (3). 1D, 2C, 3B, 4A
- (4). 1A, 2C, 3B, 4D
- (5). 1D, 2A, 3C, 4B

(.....)

6. Small and Medium Business

92. Different institutions use different criteria to identify small and medium scale business in Sri Lanka. The column A of the following table shows some of those institutions and column B shows the criteria they use.

	X	Y
1.	The central bank of Sri Lanka	Number of employees
2.	Industrial Technological Institute	Used Electricity
3.	Department of Census and statistics	Invested capital

The correct answer that matches the institutions with the criteria they use is,

- (1) Invested capital / Electricity capacity used / number of employees
- (2) Electricity capacity used / number of employees / Invested capital
- (3) number of employees / Electricity capacity used / Invested capital
- (4) Electricity capacity used / Invested capital / number of employees
- (5) Invested capital /number of employees/ Electricity capacity used

(.....)

- 93. Given below are few common characteristics that can be seen in businesses,
 - A Market being small
 - B Capital intensive methods being used most of the time
 - C The number of employees being less
 - D Invested capital being small
 - E Product are produced targeting local market
 - F Decision making being complex
 - G Strong legal requirements

Among above, select the answer that shows the characteristics relevant to small and medium sale business.

- (1) A, C, D, E
- (4) A, D, F, G
- (2) B, D, E, F
- (5) A, B, E, G
- (3) C, E, F, G

- 94. The ways that the businesses contribute to the development of a country are given below,
 - A Using indigenous resources
 - B Regional development
 - C Minimizing urbanization problems

A, B, D

C, D, E

B, C, E

D -E -

(1)(3)

(5)

Solutions for regional unemployment

to the economic development of a country is,

Manufacturing products targeting foreign market.

From the above, the category that describe how small & medium enterprises contribute

(2) B, D, E,

(4) A, B, C

95.	consider answers A - T B - M C - C D - C E - So	red at starting provided by h ype of business larket apital raising ompetition elf-Efficacy stu	g and ma im. s organiza udy	intaining a	small scal	le business. Giv	out the facts to be sen below are the intaining the small
		edium scale bu		10414 00 00	nordorod di	starting and ma	
	(1)		(2) B	(3)) C	(4) D	(5) E
							()
96.	Piumi, who maintained a small-scale business, said her friend Ashani that the reasons for the success of the business are the selling of her product island wide (), and the receipt of the money at needed time (), also the reason for the failure are, not having enough basic facilities to carry out the activities (), and having her own deficiencies in controlling (). According to the above statement, select the answer that shows the technical terms in order to fill in the blanks, which contains the reasons caused for the success and the failure of Piumi's business.					e (), and the ne failure are, not d having her own technical terms in	
		Having and eadequate infra	-		-		ilities / no having
		Having selling having adequa	_	_	of tax relie	f/management de	eficiencies/and not
		Having selling echnical service		_	-		t having adequate
				38	3		

- (4) Having an expanded market/Provision of tax relief/not having adequate infrastructure facilities/and management deficiencies.
- (5) Having selling facilities/not having adequate financial facilities/not having adequate technical service facilities/and management deficiencies.

- 97. Given below are few actions that the government has taken to motive small and medium scale business
 - A Provision of tax relief
 - B Provision of infrastructure
 - C Prevision of technological service facilities
 - D Provision of market facilities
 - E Provision of re-financial facilities

From above

- (1) A and C are financial incentives, whereas B, D, E are non-financial incentives.
- (2) A, D are financial incentives, whereas B, C, E are non-facilities incentives.
- (3) A, E are financial incentives, whereas B, C, D are non-financial incentives.
- (4) A, B are financial incentives, whereas C, D, E are non-financial incentives.
- (5) A, D are financial incentives, whereas B, C, E are non-financial incentives.

(.....)

98. Ashini who intended to conduct an ornamental flower nursery as a small scale, own business has already applied for 50,000 loans from her bank. In addition, she has gained the advice to arrange the nursery and the crafty knowledge to hybridize the ornamental flower plant from government institutions.

Water buckets, small tools etc.... Have also been provided to arrange the nursery by those institutions to her.

Select the answer that shows in order, the incentives printed in **bold** above, which are provided by the government for small and medium scale business.

- (1) Financial, technical, consulting service, marketing facilities
- (2) Financial, infrastructure, consulting service, marketing facilities
- (3) Financial, consulating service, technological, infrastructure facilities
- (4) Financial, marketing, consulating service, technological service
- (5) Financial, technological, marketing, infrastructure facilities

- 99. Sanka as a small and medium scale businessman has obtained various facilities from government institutions.
 - A Technological service facilities
 - B Financial facilities
 - C Consultancy service facilities
 - D Awarding Sri Lanka National Quality Awards

Select the answer that correctly includes the two government agencies that provided the above facilities to Sanka.

	Facilities	Institutions
(1)	A and D	Sri Lanka Standards Institution
	B and C	Industrial Technological Institutions
(2)	A and C	Industrial Development Board
	B and D	Sri Lanka Chamber of Small & Medium Industries
(3)	A and D	National Development Bank
	B and C	Export Development Board
(4)	A and B	Industrial Technological Institute
	C and D	Sri Lanka standard Institution
(5)	A and D	National Enterprise Development Authority
	B and C	National Development Bank

(.....)

7. Money and Financial Institutions

100. The following table shows the types of money and the examples for them in column A and B respectively.

	X		Y
1.	Currency	A -	The balance in current account

2.	Bank money	В -	Coins & Notes
3.	Electronic money	C -	Fixed deposits
4.	Near money	D -	Credit cards

The answer group that includes the above types of money and the examples relevant to them in order is,

(1) A, B, C, D	(2) A, D, B, C	(3) B, A, D, C
(4) B, A, C, D	(5) B, C, A, D	
		(

- 101. The basic feature that differentiate licensed commercial banks from licensed bank is,
 - (1) Ability to maintain current accounts
 - (2) Ability to maintain time and saving deposits
 - (3) Ability to maintain time deposits and provide loans for entrepreneurs.
 - (4) Ability to maintain other deposits except for current accounts.
 - (5) Ability to provide leasing facilities

(.....)

- 102. The group that shows the parties relevant to unit trust correctly is,
 - (1) Unit trustee, Unit fund, Unit Holders
 - (2) Unit trustee, fund management companies, Unit holders
 - (3) Unit trustee, Underwriters, Investors
 - (4) Fund management companies, Brokerage companies, Investors
 - (5) Unit trust guarantee company, fund management companies, Brokerage companies

(.....)

- 103. The advantage for customer when dealing with debit card instead of dealing with the credit card is,
 - (1) No need to pay an interest
 - (2) Having an account is not essential
 - (3) Certainty of obtaining money for sale on credit
 - (4) A loan with an interest free time period
 - (5) Increase in turnover

- 104. Given blow are few institutions that operate in Sri Lankan Financial System.
 - A Specialized Leasing Companies
 - B Insurance Companies
 - C Venture capital Companies
 - D Employee's Provident Fund

Е **Unit Trust**

F **Employee Trust Fund**

Among the above, the answer that include the contractual saving institutions are,

(1) A, C, Е (2) B, D, F

(3) B, C,

(4) D, E, F

(5) B, D, F

.105. The answer group that shows accurately the parties connected directly when transacting through a credit card among the following parties is,

Card holders A

Credit rating companies

C Merchant

Credit card Association D

Е Account holder F Firm that issues credit card

G -Credit Information Bureau

(1) A, C, D, E (4) B, C, D, E

C, F (2) A, D,

F. D, G (5) A,

(3) C, D, F. G

(.....)

106. The following table shows some kind of electronic money and the relevant explanations for them in column X and Y respectively.

	X		Y
(1)	Credit cards	A -	A card with a monetary value chip that can be used to store and get money from time to time
(2)	Debit card	B -	A special card that can be obtained by previously paying money to purchase goods and services even by the people without accounts.
(3)	Pre-paid cards	C -	A card that can be used by an account holder to withdraw money from ATM and to settle the payments of trades.
(4)	Smart cards	D -	A card issued by firms on a credit base to obtain goods and services from approved shops up to a certain value and to obtain money from ATM.

The answer group that shows accurately in order the explanations for the above kinds of electronic money is,

(1) D, A, Β, C (4) B, C, D, A

(2) A, C, В, D C, В (3) D, A,

(5) D, C, B, A

2.

Metal money

	()					
107	The institutions of whose main function is to recover the loans being provided to customers by trade institution are known as, (1) Underwriters					
	(2) Venture capital companies					
	(3) Investment managers					
	(4) Factoring Companies					
	(5) Primary dealers					
	()					
108.	Given below are some characteristics of money. Among them the characteristic that necessary should be in money is,					
	 A - Common acceptability B - High intrinsic value C - Having a metallic value 					
	C - Having a metallic valueD - Difficulty in duplicating					
	E - Durability					
	F - Scarcity					
	(1) A B C (2) A D E (3) A E F (4) A D F (5) A E C					
	()					
109.	The system that has been established to settle down payments of high value within a shorter period of time among the banks is,					
	(1) Script less securities settlement system					
	(3) Real time gross settlement system(3) Interbank electronic communication system					
	(3) Interbank electronic communication system(4) Sri Lanka interbank payment system					
	(5) Lanka Settle System					
	()					
	110 The fellowing table above and bind of manner and agree statements which the					
	110. The following table shows some kind of money and some statements related to those monies in column X and Y respectively. Select the answer that notches					
	column X and Y.					
	Material money A Credit card and debit cards					

Cheques

В

3.	Paper money	С	Gold and Silver
4.	Bank money	D	Coins and Notes
5.	Electronic money	Е	Shells and Tobacco

(2) E, C, D, B, A

(3) B, A, C, D, E

(4) A, B, E, C, D

(5) C, B, A, D, E

(.....)

- A cheque of 10,000 was issued by Kamalasiri for goods that were bought from Nimal. If Nimal deposits it in the branch of Bank of Ceylon in Maharagama, the safest crossing among the following crossing is,
 - (1) Account payee only
 - (2) Account payee only, Bank of Ceylon, Maharagama
 - (3) Bank of Ceylon
 - (4) Bank of Ceylon, Maharagama
 - (5) Not negotiable

(.....)

- 112. The main function of financial institutions is to accept deposits. The type of deposit that only licensed commercial banks can accept which other financial institutions cannot accept is,
 - (1) Time deposits

(2) Saving deposits

(3) Demand deposits

(4) Fixed deposits

(5) Investment deposits

- 113 Compared to a licensed commercial bank with a co-operative rural bank, the only characteristic of the Rural Bank is,
 - 1. Accepting time deposits
 - 2. Conducting mortgaging
 - 3. Maintaining savings and fixed deposits
 - 4. Provision of loan facilities to members

5. Facilitating to pay water and electricity bills.

- 114. The special financial institutions which had initially engaged in leasing facility but whose processes have been expanded in various fields is called,
 - (1) Leasing companies

(4) Licensed specialized banks

(2) Financial companies

- (5) Cooperative rural banks
- (3) Licensed commercial banks

(.....)

115. The following column A and B shows some financial institutions and their special functions each respectively

A			В		
1.	Licensed commercial banks	A	Financing in hire purchase		
2.	Merchant banks	В	Maintaining demand deposit accounts		
3.	Venture capital companies	C	Preparation of project reports		
4.	Financial companies	D	Provision of capital to new		
			entrepreneurs		

The answer that shows each financial institutions and their functions accurately and respectively is,

(1)
$$1-B$$
, $2-C$, $3-D$, $4-A$

(4)
$$1-C$$
, $2-B$, $3-A$, $4-D$

(2)
$$1-B$$
, $2-A$, $3-D$, $4-C$

(5)
$$1-D$$
, $2-C$, $3-B$, $4-A$

(3)
$$1-A$$
, $2-D$, $3-C$, $4-B$

- 116. Given below are few statement that mention the functions of money
 - A Saman received a loan of 500,000 from Lakdash financial institution on the condition of repaying it in 5 years
 - B A three wheeler assessed for Rs. 400,000

- C Paying salaries to employees by cash
- D Savings of Rs.150,000

Select the answer that shows the functions of money in A, B, C, D respectively

- (1) A means of differred payments, a measure of value, a medium of exchange, a store of value
- (2) A measure of value, a means of differred payments, a store of value, a medium of exchange
- (3) A medium of exchange, A measure of value, a store of value, a means of differred payments
- (4) An unit of account, a means of differred payments, a store of value, a medium of exchange
- (5) A store of value, a measure of value, a medium of exchange, a means of differred payments

(.....)

- 117. The institution that act as the authority to regulate the Licensed financial companies is,
 - (1) Sri Lanka Securities and Exchange commission
 - (2) Sri Lanka Insurance Regulatory Commission
 - (3) Consumer Affairs Authority
 - (4) Central Bank of Sri Lanka
 - (5) Sri Lanka Board of Investment

(1) (2)

118.	Even	thougl	h money issued by CE	BSL does not have	ve the same intrinsic v	value, people use	
	them for day today activities because it is a,						
	1.Nea	ar mor	ney				
	2.Hig	gh pow	vered money				
	3.Tol	ken me	oney				
	4.Bla	.ck mo	oney				
	5. Fia	at mon	ney				
						()	
119.							
11).		The	answer that shows the	two main goals of	of the Central Bank of	Sri Lanka is,	
		A -	Economic and Price	stability			
		B -	Conducting Monetary	y Policy			
		C -	Stability of the finance	cial system			
		D -	Issue of currency				
		E -	Performing as the eco	onomic and finan	cial advisor of the stat	e	
		(1)	A and E	(2)	B and D		
		(3)	C and E	(4)	A and C		
		(5)	D and E	()			
						()	
120.'	The	institu	ute that issues currency	y comprises of co	oins and notes and fo	or transactions of	
	goods and services for on the condition of it being generally accepted is,						
	(1)) Peoples bank					
	(2)	The	Central Bank of Sri La	nka			
	(3)	Bank	c of Ceylon				
	(4)	Natio	onal Development Ban	k			
	(5)	Thomas Dilaru Company					
			o that includes only the of Sri Lanka is,	e licensed special	ized banks that operat	e in the	

National savings Bank, Bank of Ceylon The Housing Development Bank

The Central Bank of Sri Lanka, People's Bank, National savings Bank

- (3) The State Mortgage and Investment Bank, Regional Development Bank, National Savings Bank
- (4) National Development Bank, Bank of Ceylon, Regional Development Bank
- (5) National Savings Bank, Lanka Putra Development Bank, People's Bank

- 122. Select the answer which includes the components of E-Cash or E-Purse
- (1) Credit cards, Debit cards, Smart Cash Cards, Digi Cash
- (2) Notes and coins, Smart Cash cards, Debit cards, Near money
- (3) Commercial papers, Credit cards, Ddebit cards, Near money
- (4) Token Money, Currency, Digi cash, Credit cards
- (5) Credit card, Commercial Papers, Debit cards, Digi cash

(.....)

• Answer the questions in no 123, 124, 125 and 133 as per the model of the cheque given below.

The current account of Sudath Ratnayake is in the Bank of Ceylon, Galle.

Not Negotiable

BOC

Maharagama

Pay: Sanath Abeynayake or bearer
Rupees Seventy five thousand only

Rs: 75,000/=

Saman Wijesekara

00081452: 7135: 143

0000426321

123	The	The above crossing means,								
	(1).									
	(2)	· · · · · · · · · · · · · · · · · · ·								
	(3)	Transferee receives a better ownership								
	(4)									
	(5)	Transferee receives the same ownership as the transferer.								
			()							
124		e correct answer when the payee, drawer and the drawee of the cheque are order is,	e mentioned in							
	(1)	Bank of Ceylon, Saman Wijesekara, and Sanatha Abeynayake								
	(2)	Sanatha Abeynayake, Bank of Ceylon and Saman Wijesekara								
	(3)	Saman Wijesekara, Sanatha Abeynayake and Bank of Ceylon								
	(4)	Saman Wijesekara, Bank of Ceylon and Sanatha Abeynayake								
	(5)	Sanatha Abeynayake, Saman Wijesekara, Bank of Ceylon								
			()							
125.		e things information shown by the numbers 00081452 and 0000426321 in gnetic bar (MICR) of this cheque is,	order in the							
	(1)	The bank number and the account number								
	(2)	The cheque number and the account number								
	(3)	The account number and the cheque number								
	(4)	The cheque number and the bank branch number								
	(5)	The bank branch number and the account number								
			()							

126. The crossing to be done to give the maximum protection to a cheque is,

(1)		-
(2)	People's Bank	
(3)	Not negotiable	
(4)	Payee's Account Only Only up to 75,000 Bank of Ceylon – Galle	
(5)	Not Negotiable Bank of Ceylon	

8. INSURANCE

- 127. Given below are few risks that a businessman, who produce and distribute, goods, may face
 - A Loss from business
 - B Accidents for vehicles on the way
 - C Destruction of buildings from fire
 - D Depreciation and obsolesces of machinery
 - E Burglary that may happen for transit money of distributed products

Select the correct answer when above risks are classified as Insurable Risks and Non insurable risks.

- (1) BCD are Insurable risks and AE are Non-insurable risks
- (2) BCE are Insurable Risks and AD are Non-insurable risks
- (3) BDE are Insurable Risks and AC are Non-insurable Risks
- (4) ABC are Insurable Risks and DF are Non-insurable Risks
- (5) ABE are Insurable Risks and CD are Non-insurable Risks

1										1
ĺ	٠	٠	٠	٠	٠	٠	٠	٠	٠	J

- 128. Sisira has obtained a life insurance for the life of his wife Amandini. It was revealed, when containing high blood pressure for some time. Now the principles of insurance that are relevant to the above case is,
 - (1) Insurable interest, contribution
 - (2) Utmost good faith, indemnity
 - (3) Insurable interest, Utmost good faith
 - (4) Utmost good faith, Subrogation
 - (5) Subrogation, Proximate cause

					1

- 129. Given below are few insurable and non-insurable risks. Among them select only the insurable risks.
 - A Loss due to a decision of the manager of a business
 - B Annual depreciation of the value of a vehicle
 - C The damage caused to a vehicle by an accident
 - D Not receiving money from a debtor

Insurable interest

(1)

E -	The loss happened	d by the reduction of sale of o	one product
F-	The abduction wh	ile taking the money from ba	ank
(1)	A B C	(2) B C D	(3) B C F

(1) A B C (4) C D F (5) D E F (.......)

130. When the insured party has been indemnified by the insurance company for the loss occurred, the principle that is relevant to the transferring of the compensation to insurer from other parties is,

(-)		(1)
(2)	Utmost good faith	(5) Proximate cause
(3)	Subrogation	
		(
		(**************************************

(4) Contribution

131. Sumeera has obtained a comprehensive insurance policy worth 5 million for his motor vehicle worth 5 million from Sri Lanka insurance corporation. While travelling in this vehicle on the southern highway he met with an accident which caused a damage of 200,000 for the protection fence of the highway.

Select the answer that shows the parties relevant to the above case.

	First Party	Second party	Third party
(1)	Sri Lanka Insurance corporation	Sumeera	Road Development Authority
(2)	Sumeera	Sri Lanka Insurance coporation	Road Development Authority
(3)	Sumeera	Road Development Authority	Sri Lanka Insurance corporation
(4)	Comprehensive insurance policy	Sumeera	Sri Lanka Insurance corporation
(5)	Road Development Authority	Sri Lanka Insurance corporation	Sumeera

(.....)

132. Samantha, a student who studies business studies gave the following answers when asked about some questions regarding insurance.

- A Insuring the insurance policy by the insurance company with the consent of insured in another insurance company is known as double insurance.
- B An extremely valuable risk is divided into parts and taken up by Several

133.

134.

C -			ance con ring risk	•						_	es by	y an	insu	red is known as re-
D - E -	I	nsur	•											nsurance. insurance.
	S	elect	t the cate	egory th	at co	ntai	ns o	nly	the coi	rect s	tater	men	ts fro	om the above.
(1)			D							((3)	В	D	Е
(4)	A	В	Е		(5)	A	В	С						()
			o produc nas rente								ondu	icts	his b	ousiness in his own
Selec	t the	ans	wer that	include	es the	ins	uran	ice p	olicies	he ca	ın ol	otair	1.	
(1)			ls in tra	nsit ins	suran	ce, 1	mar	ine i	insurar	nce, n	atur	al d	lisast	er insurance, fire
(2)			or vehicl ance	le insu	rance	, th	eft	insu	ırance,	fire	insı	uran	ice,	money in transit
(3)			ne insura ance	ance, m	oney	in	tran	sit i	nsuran	ce, go	ods	in 1	trans	it insurance, theft
(4)	F	Fire i		e, theft	insu	ranc	e,	moi	ney in	trans	it in	sura	nce,	goods in transit
(5)	F	Fire		e, mot	or v	ehic	le i	nsur	ance,	marir	ne ii	nsur	ance	, natural disaster
														(
			a's motor t in an ac											or Rs.Rs. 1 million
(1)		Rs.1	.5 millio	n						(4)	Rs	.0.7:	5 mil	lion
(2)			million							(5)			5 mil	
(3)			million							` /				
														()

135. Given below are some kinds of insurance policies and the risks that are covered by insurance policies.

Insurance policies (x)	Risks that are covered (y)
(1) Fidelity insurance	A - Payment of total compensation in case of damage despite the fact it being an under insurance.
(2) Open policy	B – Coverage of total cargo which has been shipped in consignments for over a certain period of time,
(3) Valued policy	C – Providing an insurance coverage for the whole cargo to be shipped in a certain period of time.
(4) Comprehensive policy	D – Payment of compensation for the damage caused for breaking trust.
(5) Fire Insurance without ordinary statements	E – Covers the damages cause for a ship while it is being docked or being sailed.

The answer that matches X and Y is.

(1)	ABCDE	(2)	BDEAC	
(3)	EBDCA	(4)	CEDBA	
(5)	DCBEA			(

- 136. Select the answer which includes the factors deciding the premium of a motor insurance policy.
- (1) Value of the vehicle/Validity period/Risks to be covered/Income of the insured
- (2) Value of the vehicle/Risks to be covered/ Manufactured year and type of vehicle/The purpose of using vehicle.
- (3) Validity period of the policy/Risks to be covered/ The purpose of using vehicle
- (4) Manufactured year and the type of vehicle/ Purpose of using vehicle/ Income of the insured/ Validity period of the vehicle.
- (5) Cost of the vehicle/Validity period of the policy/Income of the insured/ Purpose of using vehicle

1														\
l	•	•	•	•	•	•	•	•	•	•	•	•	٠	,

137. Se	37. Select the answer which includes the corrct statement relevant to Insurance								
A	A. The	ere are insurable and noninsurab	ole risks						
В		icies like utmost good faith, indurance policies	emnity,	subrogation and contribution de	o not affect life				
C	C. Shi	pping company also has an insu	rable in	terest on shipping goods.					
D	D. The insurable interest affects at the moment of claiming compensation.								
Е	E. Los	ses incurred due to wrong decis	ions of	managers cannot be insured					
(.	1)	A B C	(2)	ACE					
(3	3)	BCD	(4)	ADE					
(.	5)	CDF			(
138. Tł	he ter	m actual total loss of Marine In	surance	means,					
(1	1). Tł	ne compensation paid on sinking	g or con	iplete destroying of the ship.					
(2	(2). Compensation paid on the damages occur due to natural perils to the ship or cargo								
(3		ven if the ship is not completely eaningless to repair it.	damage	ed, it is the compensation to be j	paid when it is				
(4	4). Tł	ne compensation on demages oc	cur due	to non-natural reason to the shi	p or cargo.				
(5		ne compensation paid on demag oyage and that deviation is reaso		e ship or cargo occur due to dev	iation of				
					()				
fr	rom h	is a clerk of the government ins nis business other than salary. He n one of following is not related	e expec	ts to obtain (to apply) an insurar					
	(1). Age of the insured Person (Saman)(2). Health Condition(3). Post of the job(4). Income Source								
	(3).	Situations where compensation	is not pa	aiu					
					()				

9. Communication

140.	Follow	ving are several definitions	for the methods	s of el	ectronic communication				
	2. 3. 4.		rom computer to on with in an org	ganiza	puter through internet. tion through a computer network. in an organization to exchange the				
	Selec	t the answer which states the	he above definit	ions r	espectively,				
	(1)	Internet/Voice mail/Interco	om/Fax.	(4)	Fax/Intercom/Internet/Voice-mail.				
	(2)	E-mail/Fax/Intercom/Intra	net.	(5)	Internet/E-mail/Intranet/Intercom.				
	(3)	Intranet/Intercom/Internet/	Fax.						
					()				
141.	(I) (iii) (v) (vii Sele	Letters	(ii) (iv) (vi)	Notic Meeti Interc ten m	edia, (3) ii, iii and v				
					()				
142.	adver divisi	tisement to Achintha won.By that explanation, Ac	ho is a newly	app these	ined the features that should be in arbointed employee in the marketing are the qualities that must be presenteristics of an effective communication				
	(1)	Completeness / Feedback /	Politeness / Con	ncrete	ness/ Relevancy				
	(2) Concreteness// Clarity / Response / Relevancy / Feedback								
	(3)	Completeness / Understand	dability / Concre	tenes	s / Politeness/ Correctness				

Law cost / Concreteness / Feedback / Clarity / Completeness

(4)

(5) Understandability / Feedback / Relevance / Concreteness / Correctness

(.....)

143. Following chart shows the communication take place through various communication media.

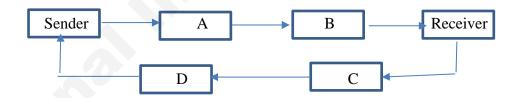
	Verbal	Written	Signs and symbols		
Internal	Meetings	Announcements	C		
	Face to Face	Notice boards	Bell		
	Discussions	В	Whistle		
	A				
External	Mobile phone	Banner	Packaging symbols		
	D	Letter	Vehicle horns		
	Loud speakers	Fax	Roads electronic signals		

Which is the correct answer for the above places directed by A B C and D

- (1) Memos/ Road signals / Telephone/ Intercom
- (2) Intercom/ Memos / Road signals / Telephone
- (3) Telephones/Road Signals/Memos/Intercom
- (4) Intercom / Road signals / Memos / Telephone
- (5) Road signals / Memos / Intercom / Telephone

(.....)

144. Following is the diagram of the communication process



Select the correct answer which denotes the letters A, B, C and D in the above diagram

- (1) Medium, message, response, feedback
- (2) Message, medium, response, feedback
- (3) Message, medium, feedback, response
- (4) Medium, message, feedback, response
- (5) Response, feedback, message, medium

1																1	١
ĺ	•	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	•	٠,	,

145.	Follov	ving are some adv	antages of c	ommuni	cation met	thods amo	ng 1	them, the answer that		
	conclu	ides the advantage	s of signals a	nd syml	ools are,					
	A -	A - The ability to present summarized idea at once,								
	B -	B - The high level of accuracy of the information,								
	C -	Information can	be understoo	d easily,	,					
	D - No need of language knowledge to understand,									
	The c	communication me	thod that inc	ludes the	e above adv	vantages is	3,			
	(1)	Only A	(2)	Only A	A, C	(3)	Only B, C, D		
	(4)	Only A, D	(5)	Only A	A, C, D					
								()		
146.	parti gues	cipating on the co	mmerce day icipating on	to be he that day	eld by the so	chool, (3)	he v	eads about the guest was informed that, 10 I the sectional heads to		
	Whic world		, the element	ts of co	mmunicatio	on indicate	ed i	in the above underline		
	(1)	Receiver / sender	/ medium							
	(2)	Receiver / mediu	m / message							
	(3)	Sender / receiver	/ feedback							
	(4)	Sender / receiver	/ response							
	(5)	Receiver / mediu	m / person							

10. Transportation and Logistic Services

147	from	anadasa wants to transport 800kg vegetables from Dambulla to Colombo. He asked several persons regarding the most suitable method for this and followings are the vers received by him. The most suitable method from these answers is to transport,
	1.	By train
	2.	Hiring a lorry
	3.	Using a public transport bus
	4.	Using a waterway
	5.	Using his own three-wheeler.
		()
148.	Follo	wing are some things to be considered in selecting a suitable transportation method,
	A.	Nature of the product
	B.	Safety
	C.	Terminaton
	D.	Cost
	E.	Way
		the answer which includes the matters to be considered in selecting a suitable ortation method.
	(1)	ABC
	` ′	B C D
	` '	BCE
	` '	ABD
	` '	CDE
		()
149	The r	nanufacturing companies which manufacture the Products with systems that complicate
17.		low to the manufacturing process

- the flow to the manufacturing process,
 - (1) Are companies that produce chemicals
 - (2) Companies that manufacture and distribute packaging such as gas cylinders
 - (3) Are companies that distribute consumer goods
 - (4) Are companies that manufacture and distribute consumer goods

(5) Are aircraft manufacturing companies.

(.....)

150. Folloowing X shows some methods of storing goods in a store and Y shows the information regarding those methods.

X	Y
 Pallet racking Block Stacking/Bulk Storage Pallet Flow Mezzanine Push Back Racks 	 A. An additional pallet is created in between two flows of the warehouse B. The pallet racks are composed with tracks or movable belts C. Goods are stored on several movable pallets which are kept one another in a frame D. Small baskets are fixed to the racks which have several layers E. The goods of same type are stored on the top of the another on the floor of the warehouse.

Select the answer which matches X with Y correctly.

- (1). ABCDE
- (3) BEDAC
- (5) CBEDA

- (2) ACDBE
- (4) CEBAD

(.....)

151. Given below is the logistic system of a chocolate manufacturing factory.

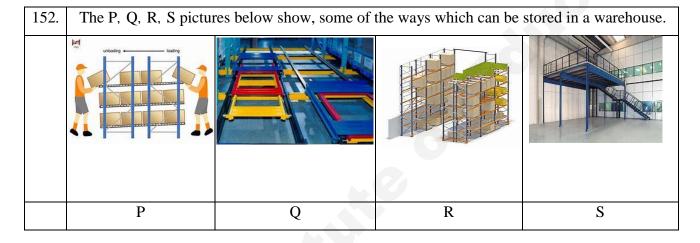




The above system mostly similar to,

- 1.Balanced Logistic System
- 2. Heavy Inbound Logistic System
- 3. Heavy Outbound Logistic System
- 4.Reverse Logistic System
- 5. Complex inbound and outbound logistic system.

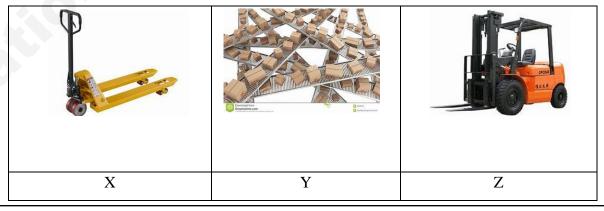
(.....)



- 1. Pallet racking/Mezzanine/Pallet flow/Push back racks
- 2. Pallet flow/Mazzanine/Push back racks/Pallet racking
- 3. Mezzannine/Pallet flow/Push back rack/Pallet rackin/Pallet racking
- 4. Pallet flow/Push back racks/Pallet racking/ Mezzanine
- 5. Push back racks/ Pallet Flow/Pallet racking/ Mezzanine

(.....)

153. X,Y,Z are some tools used to move materials in a store.



A, B, C are the names of those tools.

A	В	C				
Belts	Forklift	Pallet Jacks				

Select the answer which matches X, Y, Z and A, B,C

- (1) XA, YB, ZC
- (2) XC, YB, ZA
- (3) XC, YA, ZB

- (4) XB, YA, ZC
- (5) XB, YC, ZA

 $(\dots\dots)$

11. Local Trade

154.	The barter system started with the downfall of the self-sufficient system. As a result, the trade was generated. Which of the following factors should be there together to have a													
	trade	was	ge.	neraieu. v	vincii oi uic	TOHOW	mg rad	LOIN	5 511	Our	u de men	i togeth	ei to nave a	
	A -	Having buyers												
	В-	Having buyers Having money												
	C -	An exchange of something value between two parties												
	D -			g sellers	sometime ,	arae se	t vv CCII		Pui					
	E -			_	al market be	eing con	าทนโรดเ	·v						
	F -					-	_	-	ers.					
		Having an agreement between buyers and sellers.												
	(1)	A	C	DE			(2)	A	В	C	F			
	(3)	A	В	D F			(4)	A	C	D	F			
	(5)	A	В	DE										
													()
155.		e ea	ich :		tival season.			the	wh	ole		d the re	nal and Kama tail seller her	
	(2)			nanasiri an			(5)	ì	51F11	nai	and Ama	I		
	(3)		Ama	al and Kar	nal									
													()
156.	from	n a n in mali Bo An Bo	shop her is, oth mali mali	p. Amali r fruit jui Amali and i is a cons i is a retail Amali and		nem for coriding e consurali is a remail is a retail s	an alr gly, the mers etail se consur ellers	ns ge co	givi	ng v	where as	Thamal		
													()	

157. In the following table, the agents and their basic characteristics are shown in the column X and Y respectively.

Select the answers that matches in order.

	X		Y
1	Commission Agent	A -	Makes arrangements to meet buyers and seller
			for a trade
2	Auctioneer	B -	The agent committed for the borrowings lent to
			debtors
3	Broker	C -	Conduct business activities under his own name
			for the supervisor.
4	Del Cruder agent	D -	Receives a commission payment by conducting
			affair as his own will as well as in a way that is
			beneficial to the supervisor.
5	Factor	E -	Sells goods by calling out the prices openly and
			verbally.

Select the answer that matches X and Y in order

(1)
$$1-D$$
, $2-E$, $3-A$, $4-B$, $5-C$

(2)
$$1-A$$
, $2-C$, $3-B$, $4-D$, $5-E$

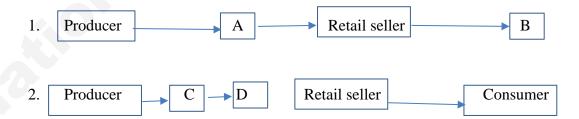
(3)
$$1-c$$
, $2-B$, $3-E$, $4-A$, $5-D$

(4)
$$1-E$$
, $2-D$, $3-C$, $4-A$, $5-B$

(5)
$$1-B$$
, $2-A$, $3-D$, $4-C$, $5-E$

(.....)

158. Given below are information relevant to two distribution channel of consumer goods.



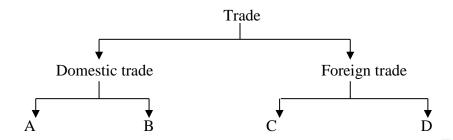
The correct answer group that shows the parties for the above blanks relating to distribution channels is.

				A		I	3		(2		D		
	(1	1)	Agen	t		Whole	selle	r C	onsui	ner		Retail seller		
	(2	2)	Whol	e sel	ler	Consu	mer	A	gent			Whole seller		
	(3	3)	Whol	e sel	ler	Consu	mer	A	gent			Retail seller		
	(4	4)	Whol	e sel	ler	Agent		C	onsui	ner		Producer		
	(5	5)	Agen	t		Consu	mer	W	hole	selle	er	Producer		
														()
159.	Th	e n	ames tl	hat is	s comn	nonly use	ed to i	denti	fy the	e vai	rious	parties betwe	en pro	ducer and
	cu	sto	mer in	the p	product	distribu	tion p	roces	s is.					
	(1)	Ir	iterme	diari	es		(4)	Reta	ils se	ller				
	(2)	A	gents				(5)	Supp	oliers					
	(3)	W	/hole s	eller	'S									
														()
160.	Give	n b	elow a	re fe	w infor	mation 1	egard	ing th	ne tra	de.				
	A -	S	toring	the o	goods ir	ı bulk								
	B -		_	_		ducts for	r re-se	llino	nurn	ose				
	C -				_	s to final		_	Purp	350				
	D			-		liscount	Comst	***************************************						
	E -					consum	ner on	credi	t has	is				
	F -			_	ls in bul		ici on	crear	COUS	1.5				
	G -			_		on how	to use	the r	rodu	cts				
	J		1111115	.IIStI t	20110115	on now	to use	, the t	noau	Cts				
			rect an de is,	swer	group	that sho	ws the	e chai	ractei	istic	s rel	evant to the w	hole	
	(1)	A	Ć	D	E		(4)	A	C	F	Е			
	(2)	В	C	D	F		(5)	A	В	D	F			
	(3)	C	D	F	G		(5)	11	2		•			
	(3)	C												()
161.												d sets a maxir		•
	Rs.30	0 p	er bot	tle. S	Suranir	nala, wł	no org	ganize	es a	relig	ious	festival in h	is area	a. Buys 500
	bottle	es t	o serve	e the	partici	pants of	the fe	stival	•					
	The	tra	de that	"Tar	nake Tr	aders" d	id ic							
	(1)		/hole s			aucis u	,	Λαο	nev t	rada				
	(2)		etail P		rauc		(4) (5)	_	ncy t epot					
	` ′				ina		(3)	ווונב	epot	uau	Ů.			
	(3)	r	ersonal	1 2011	ıng									()
														()

product

 Which of the following is a basic characteristic that can be seen in super market method? Freedom to select goods and services has been limited. Goods can be acquired by paying for them having them been selected in self-service method. Sale of products of only under a certain brand name. 								
(3)	•							
(4)		condu	cted.					
(5)	Growth of sale through direct selling.							
			()				
The	factor that can be considered as a new tren	d in re	etail sale is,					
(1) (2)	<u> </u>							
(3) (4)	Provision of various types of product acco	ording	to consumer needs and wants.					
(3)	Communicating information about custon	ner tas	()				
Mal to th	eesha purchases them at a price which is 10 ne customers in her region. Fording to this case, the trade of this child)% les	ss than the market price to provide t	he				
-		(2)	Whole sale					
` ′		` ′						
` ′								
(5)	Agency trade	()	•					
(5)	Agency trade	()	()				
(5)	Agency trade	` /	()				
The	fact that cannot be considered as a serv	, ,		ĺ				
The	fact that cannot be considered as a serv	ice w	hich is done by a whole seller to	a				
The	fact that cannot be considered as a serv ducer is, The storage need of the producer can be	ice w	hich is done by a whole seller to	a				
The prod (1)	fact that cannot be considered as a serv ducer is, The storage need of the producer can be bought in bulks.	ice w	hich is done by a whole seller to mized since products of producer a	a				
The proo (1) (2)	fact that cannot be considered as a servelucer is, The storage need of the producer can be bought in bulks. Providing information to producer such a	ice w	hich is done by a whole seller to mized since products of producer a stomer taste and market.	a				
The prod (1)	fact that cannot be considered as a serv ducer is, The storage need of the producer can be bought in bulks.	ice w mining s a cual throu	hich is done by a whole seller to mized since products of producer a stomer taste and market. igh whole seller.	a				
	(1) (2) (3) (4) (5) The (1) (2) (3) (4) (5) Whith to the Accession	 Freedom to select goods and services has Goods can be acquired by paying for their method. Sale of products of only under a certain be Marketing promotional activities are not of Growth of sale through direct selling. The factor that can be considered as a new trens Retail trade centers are operated using mod Conducting retail trade businesses having Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Communicating retail trade businesses as incompleted as a new trens Communicating retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Conducting retail trade businesses as incompleted as a new trens Condu	 Freedom to select goods and services has been 1 Goods can be acquired by paying for them have method. Sale of products of only under a certain brand in (4) Marketing promotional activities are not conducted. Growth of sale through direct selling. The factor that can be considered as a new trend in reconduction (1) Retail trade centers are operated using modern in (2) Conducting retail trade businesses having them (3) Conducting retail trade businesses as incorporated (4) Provision of various types of product according (5) Communicating information about customer tase. While Maneesha sells the children's garments to Maleesha purchases them at a price which is 10% less to the customers in her region. According to this case, the trade of this children's shop is, (1) Direct trade (2)	 Freedom to select goods and services has been limited. Goods can be acquired by paying for them having them been selected in self-servimethod. Sale of products of only under a certain brand name. Marketing promotional activities are not conducted. Growth of sale through direct selling. (The factor that can be considered as a new trend in retail sale is, Retail trade centers are operated using modern technology. Conducting retail trade businesses having them been registered. Conducting retail trade businesses as incorporated companies. Provision of various types of product according to consumer needs and wants. Communicating information about customer taste to the producer. (While Maneesha sells the children's garments to a shop that are made by Janak Maleesha purchases them at a price which is 10% less than the market price to provide to the customers in her region. According to this case, the trade of this children's garment that Maneesha do with the shop is, Direct trade Whole sale 				

166. Select the answer that includes the answers for A B C D to show the classification of trade as of the following flow chart.



- (1) Import trade, retail trade/whole sale trade, Export trade
- (2) Export trade, wholesale trade/retail trade, import trade
- (3) Retail trade, wholesale trade /import trade, agent trade
- (4) Wholesale trade, retail trade / export trade, import trade
- (5) Wholesale trade, Retail trade/Re-export trade, Entrepot trade

11.2 Foreign Trade

167	materials of it into the country, he processes it again within the ports and exports it to the foreign countries. The trade method that Mayura engages in is known as.								
	(1)	Import trade	(4)	Export trade					
	(2)	Entrepot trade	(5)	Foreign trade					
	(3)	Re-export trade							
				()					
168	Desl		als into	business activities with foreign markets. For the country, remake and export them back. s in is known as,					
	(1)	Import trade	(4)	Export trade					
	(2)	Entrepot trade	(5)	Wholesale trade					
	(3)	Re-export trade							
				()					
169	The document that is issued by an accepted commerce board certifying that the goods have been produced by the exporting country itself is known as,								
	(1)	Export license	(4)	Consular invoice					
	(2)	Sanitary certificate	(5)	Bill of Lending					
	(3)	Certificate of origin							
				()					
170	When engaging in a foreign trade the tax relief which is received for the trade among countries that are involved in international organizations or trade among countries bound with trade agreements is known as,								
	(1)	Import custom duties	(4	Excise duties					
	(2)	Export custom duties	(5	Preferential custom duties					
	(3)	Turnover tax		()					

	171	The	goods which Sri Lanka exports ar	nd re-exp	orts ca	n be stated respectiv	ely as,						
		(1)	Apparel and Tea	(4)	Crud	e oil products and A	pparel						
		(2)	Apparel and Coconut	(5)	Tea a	and Apparel							
		(3)	Crude oil products and Spices										
							()						
	172	The tariffs that is paid to the government for imports can be reimbursed as a tax rebate. The type of the trade that this relief has been entitled is.											
			71										
		(1)	Entrepot trade	(4)	Impor	t trade							
		(2)	Export trade	(5)	-	port trade							
		(3)	International trade										
		(-)					()						
							()						
	173	interi	national organization, that provide	e loan fa	cilities	for them member co	ountries to cover						
		international organization, that provide loan facilities for them member countries to cover short term balance of payment is,											
		(1)	World bank		(2)	The world trade or	ganization						
		(3)	Asian Development Bank		(4)	SAARC							
		(5)	International Monitory Fund										
							()						
174			argo is being loaded on to the shoods are in good and proper condi	•	locume	nt issued by the capt	tain stating						
	(1)		ean bill of landing	(2		te's receipt							
	(3) (5)		nitary certificate port entry	(4	l) Exp	port license							
	(3)	LA	portonuy				()						

175	document that is prepared by the exporter to present the details of the required goods to the importer is,								
	(1)	Export entry	(2)	Invoice					
	(3)	Bill of landing	(4)	Export license					
	(5)	Indent							
				()					
176.	an ac	weera has decided to import a motor vehicle ecount holder of The Indian State bank, on. Here the letter of credit is issued by.							
	(1)	To Indian Motor Company by Jayaweera							
	(2)	To Bank of Ceylon by Jayaweera							
	(3)	(3) To Jayaweera by Indian Motor Company							
	(4) To Bank of Ceylon by Indian Motor company								
	(5)	(5) To the Indian State Bank by Bank of Ceylon							
				()					
177.	A non-	-tariff barrier that limits free trade among co	ountri	es is,					
	(1). C	Charging Prefference taiffs							
	(2). In	nport Quota							
	(3). Ex	xport Quota							
	(4). Pr	rohibitting emport and export							
	(5). Fo	ollowing tight exchange policies							
				()					

178. Following are some steps of import trade,

- Receiving the details of foreign suppliers
- Sending a price request
- Receiving a price quotation
- Obtaining an import license
-

The next step of this process is,

- (1) Receiving an indent
- (2) Finding a foreign buyer
- (3) Sending an indent to expoter
- (4) Obtaining a bill of lading
- (5) Sending a price quotation

(.....)

179. Following X shows the trade agreement & Organizations and Y shows the relevant countries to those agreements.

X	Y
1.NAFTA	A. Bangladesh/India/Miyanmar/Sri Lanka/Thailand
2.BIMSTEC	B. SriLanka/Pakistan/India/Nepol/Maldives/Bangladesh/Bhutan/Af
3.SAPTA	ganistan
4.APTA	C. USA/Canada/Mexico
5.ASEAN	D. Philipine/Malasia/Thailand/India/Singapore/Viatnam/Laos
	E. Bangladesh/ China/ India/Laos/Mongolia/Sri Lanka/South Korea

When X and Y are matched correctly the answer is,

- (1). ACBED
- (2). CBADE
- (3). BACDE
- (4). CABED
- (5). ABCED

12. Management

180.	The answer that states	"Management"	accurately	is,
------	------------------------	--------------	------------	-----

- (1) Getting work done by others in a manner that creates efficiency.
- (2) Doing a certain activity in due time at the lowest cost.
- (3) The art of getting work done by others to create effectiveness in a changing environment.
- (4) The operational process of converting inputs into outputs to achieve the unstated objectives of an organization.
- (5) The process of planning, organizing, leading and controlling to realize the stated goals of an organization

(.....)

- Wimelanath, a prominent person in the business field, states several reasons for his success as follows.
 - I decide at the beginning of the year itself, the goals that should be attained at the end of the year, as well as the necessary actions for doing so.
 - See if the decided goals are being reached and I take necessary action for the ones that should be attended to then and there.

The management functions that show the actions taken by the above businessman in their order are,

- (1) Controlling and planning
- (2) Leading and controlling
- (3) Controlling and organizing
- (4) Planning and controlling
- (5) planning and Organizing (......)
- 182. The use of resources of a business efficiently and effectively to achieve the objectives is the aim of the management. The answer that presents the two concepts effectiveness and efficiency in their order is,
 - (1) Doing the right thing right
 - (2) Doing the right thing wrong
 - (3) Doing the wrong thing right
 - (4) Doing the wrong thing wrong
 - (5) Doing the expected thing in a definite period of time.

- 183. Management is needed for the accomplishment of goals of humans as well as organizations. The answer that includes only the actions followed by the management to accomplish them is,
 - (1) Improving profit by 10% /Provision of quality products / Market expansion / Fulfillment of Social responsibilities.
 - (2) Improving profit by 10% /Training 35 employees / Establishing a new machinery plant in December / Fulfillment of Social responsibilities.
 - (3) Improving profit by 10% / Terminating excess employees / Fulfillment of social responsibilities / Market expansion.
 - (4) Profit maximization / Provision of Quality products /Market expansion / Fulfillment of social responsibilities
 - (5) Improving profit by 10% /Terminating excess employees /Establishment new plant of machinery in December/Expansion of the Market.

(.....)

184. Given below are some managerial roles introduced by Henry Mintzberg and some examples for those roles.

	Main Roles	Sub r	ole	Exa	amples for role
1.	Interpersonal role	a.	Spokesperson	p.	Presiding in the Meetings
2.	Informational role	b.	Figure head	q.	Preparing the budget
3.	Decisional role	c.	Resource Allocator	c.	Providing information to the media

The correct answer that matches the roles, and subsidiary roles sub roles and the examples for those roles together in their order is,

- (1) 1 br / 2 cp / 3 aq
- (2) 1bp / 2ar / 3cq
- (3) 1 ar / 2 bp / 3 cq

- (4) 1 cp / 2 bq / 3 ar
- (5) 1aq / 2cr / 3bp

(.....)

- 185. Given below are several functions done by a manager of a firm.
 - A. Signing legal documents.
 - B. Appreciating in the work of the followers.
 - C. Preparing annual budget.
 - D. Addressing meetings.
 - E. Determining the tasks of the employees.

Among the above, the functions which relevant only to the interpersonal role are,

- (1) A, B, C
- (2) A, B, D
- (3) A, C, B

- (4) B, C, D
- (5) C, D, E

186.

	1.	Welcom	Welcoming guests who come to school.							
	2.	Address	ing staff	meetings.						
	3.	Awardir	ng Colou	r to studen	ıts.					
	4.	Maintaiı	ning pub	lic relation	ıs.					
	5.	Evaluati	ng teach	ers.						
	6.	Signing	the certi	ficate of st	uden	nts.				
*	prin		ader and	-	-	-		interpersonal roles of the the answer which include		
	(1)	1,6 / 3,4 /	2,5		(2)	1,6 / 3,5 / 2,4	(3)	6,5 / 2,1 / 3,4		
	(4)	3,4 / 2,4 /	1,5		(5)	2,6 /3,5 /1, 4				
								()		
187.	 C Fe V The an (1) 	hief executioneman ice president swer that included and 5	ve cludes of (2) 3 an	2. N 4. (Mark Opera	Arunalu (Pvt) Ceting manager ational manage management le	r			
188.	future	direction of	f the enti	ire compar	ıy. N	Mr. Sudesh is a	mana	l strategies, policies and the ager in that organization who nsible for the actions of the		

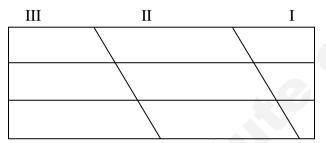
Given below are some functions performed by the principal at school.

The correct statement regarding Suresh and Sudesh is,

- (1) Suresh is a top level manager and Sudesh is a first line manager.
- (2) Suresh is a middle level manager and Sudesh is a top level manager.
- (3) Suresh is a first line manager and Sudesh is a top level manager.
- Suresh is a middle level manager and Sudesh is a first line manager. (4)
- (5) Suresh is a top level manager and Sudesh is a middle level manager

(.....)

189. Given below are management levels and management skills that managers should possess at each level.



Top level management

Middle level management

First line management

According to the above diagram, the answer that shows Conceptual skills, Human relations skills, and Technical skills in that order is,

- (1) I, II, III
- (2) III, II, I
- (3) II I, III
- (4) I, III, II (5) III, I, II

(....)

- 190. The importance of the management is increasing day by day since it is needed to fulfill the objectives of businesses as well as objectives of employees Among the following, select the answer that's not relevant to the above statement.
 - To reach goals and objectives of an organization successfully. (1)
 - (2)To maximize the profit of the organization.
 - (3) To utilize limited resources efficiently and effectively.
 - (4) To conduct business activities in a manner that fulfills social responsibilities of the business.
 - (5) For economic growth and development.

191. Given below are some statements of management levels and the skills that managers should have been at those levels.

I	Top level managers need more of conceptual and human skills						
II	Firest level managers need more of Technical skills						
III	Middle level managers need more of conceptual skills						
IV	Managers of all levels require teachnical skills equally						
V	Managers of all levels require human skills equally						
Selec	t the correct respose.		96				
(1)	Only I or III	(2)	Only II and III				
(3)	Only I and IV	(4)	Only II and V				
(5)	Only III and V						

- 192. Given below are a few steps relevant to the decision making process.
 - 1. Preparing an action plan.
 - 2. Analyzing the problem.
 - 3. Formation of alternative solutions.
 - 4. Analyzing alternatives.
 - 5. Identifying the problem.
 - 6. Selecting the best alternative.
 - 7. Evaluation and feedback.
 - 8. Implementing the plan.

Select the answer that includes the steps of the decision making process in the correct order

- (1) 5,7,3,4,2,1,8,6
- (2) 6, 5, 2, 3, 47, 1, 8
- (3) 5, 2, 3, 4, 6, 1, 8, 7

- (4)
 - 2, 5, 3, 1, 4, 6, 8, 7 (5) 8,1,6,3,4,5,2,7

(....)

193. McFruit PLC is a company that exports fruits. The Director Board is making investigations to find out whether it is advisable to export Dragan fruit for which their has been a demand from foreigners for some time recently, instead of the Malaysian rambutan that has been exported so far.

What step does this involve in the decision making process?

	(1)	Identification of the problem.
	(2)	Analyzing the problem.
	(3)	Analyzing the alternatives.
	(4)	Selecting the best alternative.
	(5)	Evaluation and feedback.
		()
194.	The	correct sentence for identifying the term "Organizing" is,
	(1)	The process of identifying activities to be done in a business and the delegation of authority to persons to attain those activities.
	(2)	The delegation of functions among the managers of the organization to attain the activities of the organization efficiently and effectively.
	(3)	The process of distributing resources, work and authority among the members of the organization to achieve the objectives of the organization efficiently and effectively.
	(4)	The process of distributing organizational resources effectively among persons and getting the relevant work done through them.
	(5)	The process of delegating functions to each person and getting those responsibilities done.
		()
195.		ne process of grouping the jobs using the common features seen in the work is a step in anizing." That step is known as,
	(1)	Establishment of standards for work.
	(2)	Departmentalization
	(3)	Delegation of authority and responsibilities.
	(4)	Identification of tasks.
	(5)	Co-ordination. ()
196.	_	anizing is very important for the success of a firm. There is one irrelevant reason among following reasons for organizing to be important. What is it? Implementing the plan successfully.
	(2)	Getting the maximum use of resources through distribution of required resources.
	(3)	To be able to increase effectiveness due to job Specialization that comes through the

To create a relationship between the human resources and the physical resources of

distribution of power and responsibilities.

(4)

the business.

	(5)	To decide goals & objectives.	
			()
197.		employee should receive commands from only one superior", inizing. This principle is identified as,	is a principle of
	(1)	Unity of command	
	(2)	Decentralization	
	(3)	Chain of command	
	(4)	Span of Control	
	(5)	Centralization	
			()
198.	owne	rantha Pramod Thilakarathne, an owner of a business organization, say er of the organization, he makes decisions for all the affairs of the one department heads and employees are bound to implement them. Two as,	rganization and
	(1)	Centralization	
	(2)	Decentralization	
	(3)	Delegation of Authority	
	(4)	Re – Structuring	
	(5)	Unity of command ()
199.	Acco	ording to the above case, which of the following leadership styles doe	es Mr.Bawantha
	Pram	nodya Thilakarathne's leadership style belong to?,	
	(1)	Autocratic leadership style	
	(2)	Situational leadership style	
	(3)	Laissez faire leadership style	
	(4)	Employee oriented leadership style	
	(5)	Task oriented leadership style	
			()

200. Given below are the elements represented in an organization chart and their meanings.

1.	Line Authority	A	The unbroken line of authority from topManagement
			to first line management.
2.	Span of control	В	The number of employees that reports to one
			manager.
3.	Chain of comman	C	One employee should be accountable to one
			Supervisor
4.	Unity of command	D	The legitimate power that a top manager
			organization receives to give orders to a lower
			Manager.

The answer that matches the elements with the meanings correctly is,

- (1) 1D 2B 3C 4A
- (2) 1D 2B 3C 4A
- (3) 1C 2B 3A 4D
- (4) 1D 2B 3A 4C
- (5) IB 2C 3A 4D

(.....)

- 201. The manager of the smart Fit Apparel firm has used the following motivational methods to induce the employees.
 - A. Providing loan facilities.
 - B. Creating a suitable working environment
 - C. Organizing picnics
 - D. Providing bonuses
 - E. Providing firm's product at concessionary price
 - F. Providing food and uniforms

The answer which shows financial and non-financial motivation methods from above methods is,

- (1) A, D, E & B, C, F (2) A,D,F & B, C, F
- (3) B, C, F & A, D, E (4) D, E, F & A, B, C
- (5) A, B, C & D, E, F

- 202. Given below are 4 incidents related to an apparel firm.
 - 1. The chief executive officer of the firm has issued an order to the brand manager through the marketing manager that a change should be made in the brand.
 - 2. An inquiry about the package of new product by the production manager from the research manager.
 - 3. Brand manager asking the advice from the chief executive officer through marketing manager.

4. An anonymous letter has been received in the chief executive officer's name mentioning strong criticism of the human resource manager's behavior.

When the above cases are arranged in order of the following communication methods,

- A Formal vertical downward communication
- B Formal vertical upward communication
- C Formal horizontal communication
- D Informal communication

The correct answer is,

- 1. 1 C, 2 B, 3 D, 4 A
- 2. 1 A, 2 C, 3 D, 4 B
- 3. 1 D, 2 A, 3 C, 4 B
- 4. 1 A, 2 B, 3 C, 4 D
- 5. 1 A, 2 C, 3 B, 4 D

(١
l	٠	٠	٠	٠	٠	٠	٠	٠	٠	•	•	•	•	•	,

- 203. The answer that includes only the characteristics of a successful leader is,
 - (1) Self-confidence / reasonable risk taking / pleasantness / commitment
 - (2) Management ability / intelligence /maximizing owner's wealth / bearing risks
 - (3) Physical and mental fitness /Pleasantness / Self-confidence / working on instructions from the heads
 - (4) Non flexibility / unbiased / commitment / democratic / self confidence
 - (5) Physical and mental fitness / intelligence / pleasantness / determination

1														1
•	٠	٠	٠	٠	٠	٠	٠	•	٠	٠	٠	٠	٠	J

204. Given below are a some statements by several managers.

Anuruddha-	The main reason for the continuity of our production process is that we						
	maintain all our machinery correctly in due time and a group of people						
	has been appointed for it.						
Prabuddha-	The reason for the maintenance of quality in our products is that we						
	always check the condition of machinery and the quality of raw						
	materials during our production process.						
Dilrukshi-	Our firm is quite different. Most of the time, the repair of broken down						
	machinery is what is happening.						

The answer that shows the control methods which Anuruddha, Prabuddha, and Dilrukshi follow in order is,

	(1)	Feed – forward control / fe	eed – ba	oack control / concurrent control	
	(2)	Feed – back control / cond	urrent	control / feed - forward control	
	(3)	Concurrent control / feed -	- forwa	ard control / feed – back control	
	(4)	Feed – forward control / c	oncurre	ent control / feed – back control	
	(5)	Feed – back control / feed	forwar	rd control / concurrent control	
				()
cc	onside	ring the situation, the chara	cteristic	ics of the subordinates and the impact of	of the
(1)	Αι	utocratic.	(2)	Democratic.	
(3)	La	nissez faire.	(4)	Task oriented.	
(5)	Si	tuational.			
				(
					not,
(1)	Cont	rolling process	(2)	Planning process	
(3)	Inter	nal audit	(4)	Operational process	
(5)	Orga	nizing process		()
	siness	firm, what is the advantage	of infor	ormal communication among them?	or a
(2)	To i	mplement the overall contro	ol proce	ess of the organization	
(3)	To r	nanage the human resources	s prope	erly	
(4)	To	do the organizational tasks in	n a tran	nsparent manner	
(5)	To f	fulfill social and mental need	ds of in	ndividuals	
	(1) (3) (5) Che deci (1) (3) (5) The bus (1) (2) (3) (4)	(2) (3) (4) (5) Helaka consider organization organizatio	(2) Feed – back control / concessions (3) Concurrent control / feed – (4) Feed – forward control / concessions (5) Feed – back control / feed — back contr	(2) Feed – back control / concurrent (3) Concurrent control / feed – forw (4) Feed – forward control / concurr (5) Feed – back control / feed forward Helaka is a successful businessman. His considering the situation, the characteristic organization. What is Helaka's leadership (1) Autocratic. (2) (3) Laissez faire. (4) (5) Situational. Checking if the actual performance of a firm deciding the necessary actions to be taken for (1) Controlling process (2) (3) Internal audit (4) (5) Organizing process Though the following reasons influence business firm, what is the advantage of infor (1) To get the necessary information to more (2) To implement the overall control proces (3) To manage the human resources proper (4) To do the organizational tasks in a transfer of the control	(2) Feed – back control / concurrent control / feed – forward control (3) Concurrent control / feed – forward control / feed – back control (4) Feed – forward control / concurrent control / feed – back control (5) Feed – back control / feed forward control / concurrent control (Helaka is a successful businessman. His contemporaries say, he directs his subordic considering the situation, the characteristics of the subordinates and the impact organization. What is Helaka's leadership style according to his contemporaries? (1) Autocratic. (2) Democratic. (3) Laissez faire. (4) Task oriented. (5) Situational. (Checking if the actual performance of a firm is up to the expected level and if it is deciding the necessary actions to be taken for it, is done through, (1) Controlling process (2) Planning process (3) Internal audit (4) Operational process (5) Organizing process (Though the following reasons influence for communication to be important for business firm, what is the advantage of informal communication among them? (1) To get the necessary information to make decisions. (2) To implement the overall control process of the organization (3) To manage the human resources properly (4) To do the organizational tasks in a transparent manner

208. Given below is a part of a speech addressed by the chief executive officer of Master Products limited company at the progress review meeting.

"Our profit for the last year was only (i) 6%. But our expected level of profit was (ii) 10% If we are to (iii) decide any actions for it, we have to find out (iv) the reasons for the decrease of profit

The answer which shows the above no. (i) (ii) (iii) (iv), the steps of controlling process in order is,

- (1) (i) Establishment of standards / (ii) Identifying deviations / (iii) taking corrective actions / (iv) measuring performance.
- (2) (i) Measuring performance /(ii) establishment of standards / (iii) taking corrective actions /(iv) identifying deviations.
- (3) (i) Measuring performance /(ii) establishment of standards / (iii) identifying deviations / (iv) taking corrective actions.
- (4) (i) Identifying deviations / (ii) establishment of standards /(iii) measuring performance / (iv) taking corrective actions.
- (5) (i) Establishment of standards / (ii) measuring performance / (iii) identifying deviations / (iv) taking corrective actions.

Operations Management

209.	Vilasini, an apparel company, is holding a discussion with its management board to decide the required workshops, machinery, materials, labour etcfor its production process. Under which function of operations management does this process belong to?										
	(1)	Production engineering									
	(2)	Production planning									
	(3)	Purchasing of materials									
	(4)	Production control									
	(5)	Research and development									
		(.)								
210.		ven below are some information regarding businesses that engage in production vities	1								
	a. b.	Nirmal conducts a business that designs plans for modern homes according to customer needs. Roshini conducts dancing group classes targeting young generation of her region									
	c.	Ruwan conducts a business that produces ties for schools.									
	d.	Danawardana produces exercise books for school students and distributes them all over the island.	1								
		Among the above, the businesses that follow batch production method are,									
	(1)) a,b (2) a,c (3) a,d									
	(4)	b,c (5) b,d									
		())								
211.	. Given below are 4 factors to be focused on and one factor not to be focused on w selecting a production method. Select that irrelevant factor.										
	(1)	•									
	(2)										
	(3)	Market size									
	(4)	<u> </u>									
	(5)	•									
		()									

(5) 120 Units

212.	The s	The statement that clarifies fixed position layout is,										
	(2)(3)(4)(5)	stage of the product Planning the layout production takes plated Planning the layout to another. Planning the layout fixed separately to compare the separately the separately to compare the separately the separately to compare the separately the sepa	to conduct the ace. to flow the tot where the sar conduct the pro in a way which	e production by bringing all the inputs to where tal production process linearly from one place time kind and different kinds of machines are								
213.	Foll	owings are some ch	aracteristics of	f few production methods.								
	a.	Production takes	s place only on	orders.								
	b.	Special equipme	ent and tools ar	re required								
	c.	Unit cost being r	reduced									
	d.	Special skills are	e required from	n one order to another.								
	e.	Total market bei	ng focused on.									
		ong the above chara		at are the characteristics that can be seen only is								
	(1)	a,b	(2) a,d	(3) c,e								
	(4)	b,e	(5) a,e									
				(
214	CO Va	ost for that producti ariable cost per unit	ion is Rs 3000	ouction firm per month is 1000 units. The fixed D. The selling price of a unit is Rs 50 and the Break Even Point units here is,								
	(1)		(2)	400 Units								
	(3)	2500 Units	(4)	30 Units								

215.	The answer that is not relevant to factory layout planning is,								
	(1) Process			(2)	F	low			
	(3)	Pro	oduct	(4)	Fi	ixed Position			
	(5)	Ce	llular						
216.	. Exa	amin	e the following X and Y	Colu	mn	()			
			X			Y			
		A	Fixed cost	E	E	The level at which a business earns neither profit nor loss			
		В	Variable cost	F	7	It doesn't change up to a certain production level			
		С	Break Even point	C	j	It will be used for Fixed cost and Profit.			
		D	Contribution	F	ł	It increases when a production or sale is increased even in one Unit			
	_		The correct answer tha	t mate	che	es X and Y is,			
		(1)	AG, BF, CH, DE	(′.	2)	AF, BE, CG, DH			
		(3)	AH, BF, CE, DG	(4	4)	AH, BG, CE, DF			
		(5)	AF, BH, CE, DG			()			
217.		iven f tim		ation	of a	a business relevant to a certain period			
	Oi		umber of selling units			7,500			
			tal Sales Revenue	90,000					
		To	tal fixed cost			36,000			
		To	tal variable cost			60,000			
		Th	e break even point sellin	g uni	t of	f the business is,			
	(1)	150	0	(2)	60	000			
	(3)	90	00	(4)	1.	500			
	(5)	80	00			()			

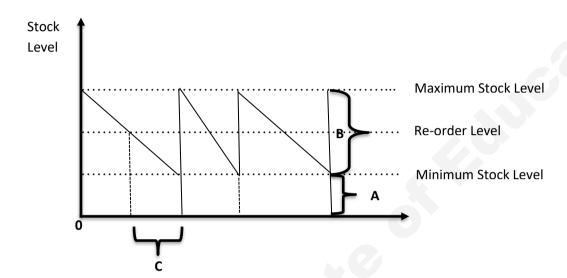
218.		en below are few formula used by n point	y students for the exam paper to calculate the break
	(1)	Total fixed cost Contribution per unit	
	(2)	Total fixed cost Selling price - Variable cost Of a unit per unit	
	(3)	Total cost Contribution per unit	
	(4)	Total variable cost Contribution per unit	
	(5)	Total cost Selling price - Variable cost Of a unit per unit	
	Th	e correct answer that contains for	rmula/formulas to calculate BEP is,
	(1)	Only 3 (2) Only	y 1 and 2 (3) Only 4
	(4)	Only 3 and 5 (5) Only	y 3 and 4 ()
219.		k controlling methods and their owing X and Y columns respectiv	special characteristics are shown in the vely.
	1.	Stock level determining system	A- Value and quantity are considered
	2.		B-Required quantity is added to the production at required time
	3.	Two bin system	C-Maintaining stocks by determining various stock levels
	4.	JIT Method	D-Stocks are stored and issued using computer technology
	5.	Computer program	E-Storing and issuing stocks using two bins
		The correct answer that matche	s X and Y columns is,
		(1) 1A 2B 3C 4E 5D	(2) 1B 2D 3C 4E 5A
		(3) 1C 2E 3D 4A 5B	(4) 1C 2A 3E 4B 5D
		(5) 1E 2A 3E 4D 5B	()

220.	Give	n below are some data rele	evant to a p	roduct of Akra company Ltd							
	Mate	erial cost per unit	- Rs 3	2							
	Labo	our cost per unit	- Rs 2	- Rs 24							
	Vari	able cost per unit	- Rs	8							
	Fixe	d cost	- Rs 3	2,000							
	prod			of them will be sold. The selling person to the break even point sale units							
	(1)	10,000 and Rs.160,000	(2)	1000 and Rs.800,000							
	(3)	2000 and Rs.800,000	(4)	2000 and Rs.16,000							
	(5)	2000 and Rs.160,000			()						
221.	purc	• '	quantity at (2) (4)	t is an unnecessary expense, the required time. The control method IIT method Computer programme method							
		2, 222-22									
222	. The	e sentence that explains the	e "stock co	ntrol" at best is,							
	(1)	Maintaining a low stock	cost while	providing a satisfactory service t	o customers						
	(2)	Maintaining adequate st	ocks to fac	e market demand							
	(3)	Maintaining stocks at op	otimum lev	el to continue production process							
	(4)	Maintaining stocks at operation of stocks	otimum lev	rel so as not to have excess stocks	or shortage						
	(5)		ocks to fac	e unexpected demand situations s	uccessfully.						
					()						
223	3 Giv 1.	ven below are information Consumption of stock	regarding	the stock levels of "Pabasara's" Maximum 2000 units	business.						
	2.	Re order (lead) time	- - -	Minimum 800 units Maximum 03 weeks Minimum 01 week							
	3.	Re order quantity	-	3000 units							
		cording to the above data		er that shows the re order level, el in order is,	minimum						
	(1)	8000 units, 3000 units,	2000 unit	S							

- (2) 3000 units, 8000 units, 6000 units
- (3) 6000 units, 3200 units, 8200 units
- (4) 3200 units, 6000 units, 8200 units
- (5) 6000 units, 8200 units, 3200 units

(....)

224. Given below is a graph showing the stock levels of Randika (Pvt) Company. The things shown from A, B, C is,



- (1) Lead time / safety stock / re ordering quantity
- (2) Safety stock / re ordering quantity / lead time
- (3) Safety stock / re ordering quantity / lead time demand
- (4) Lead time / safety stock / cyclical time
- (5) Maximum stock level / re ordering quantity / cyclical time

(.....)

225. Given below are information about X type of material of Sunsteel firm

Material consumption - Minimum 75 (per day)

Maximum 125 (per day)

Re order time - Minimum 20 days

Maximum 30 days

Re ordering quantity - 500 units

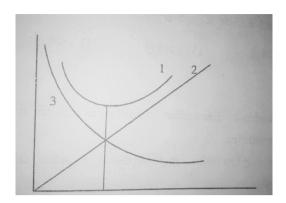
According to the data of X item of Sunsteel firm, the answer that shows maximum and minimum stock level respectively is,

- (1) 2500 units and 1500 units
- (4) 2750 units and 1250 units
- (2) 750 units and 2750 units
- (5) 3500 units and 2500 units
- (3) 2750 units and 1500 units

226.	Give	en below are few types of costs reg	gardin	ıg st	ocks	
	A -	Material inspection cost				
	В -	Stock record keeping expenses				
	C -	Stock damage cost				
	D-	Stock loading and unloading cost				
	E -	Stock insurance charges				
	F-	Material carriage inward expenses	S			
		answer when the above expenses stock maintaining cost is,	are d	livio	led under the stock or	dering cost
	(1)	A D F and B C E	(4)	В	CF and ADE	
	(2)	A D E and B C F	(5)	A	C E and B D F	
	(3)	BCE and ADF				()
	is R Acc	ering cost of it for an order is Rs s. 4. The EOQ of this item is, ording to the data of X item of Sominimum stock level respectively	unstee			
	(1)	5000 units		(4)	80 units	
	(2)	200 units		(5)	100 units	
	(3)	250 units		(-)		()
228.	The (1) (2) (3) (4)	or selling process of the business. The stock level at which a business been decreased gradually with the number of units to be in an The stock level that is being use	maint ss con less d he co he co ded unt	tain ntinu ecid onsur er wh	in order to continue the lously le to order again when the mption. Then the stock cost is loue receipt of ordered stock	e production the stock has wer
	(5)	The stock level used at unexpec	eted si	ıtuat	ions.	
						$(\dots\dots)$

229.		ect the correct answer that includes sto mum level of stocks for a business	ck le	vels which assist to	maintain an
	(1)	Minimum stock level / safety stock le	vel / r	naximum stock level	
	(2)	Maximum stock level / minimum stock	k leve	el / average stock lev	el
	(3)	Minimum stock level / safety stock le	vel / a	verage stock level	
	(4)	Stock consumption level / average sto			level
	(5)	Re order level / minimum stock level			
	(3)	Re order level / imminum stock level	/ IIIax	imum stock iever	
					()
230.	Giv	ven below are few information of Sumi	hiri Pı	roducts (Pvt) compar	ny.
	•	Annual usage quantity	12,0	000 units	
	•	Cost per order	Rs.	900	
	•	Cost per unit	Rs.	150	
	•	Stock holding cost from unit cost is	10%	6	
	The	e EOQ of this institute is,			
	(1)		(2)	900 units	
	(3)	1100 units	(4)	800 units	
	(5)	1200 units			()
231.	Ste	el Master" is a business organization	that p	produces office equip	oment from
		lowings are some of the expenditures in	t has t	oorne	
		Building rent			
	B.	Electricity expenses			
	C.	Salary of the clerk			
	D.	Production salary			
	E.	Expenses for steel			
	F.	Locks & hinges			
	T	The correct answer when the above	are	categorized as prir	necost and
		verheadcost respectively is,		1	
	(1)	A B D and C E F	(2)	DEF and ABC	
	(3)	ABC and DEF	(4)	B C D and A E F	
	(5)	B C E and A D F			()

232. The Economic Order Quantity (EOQ) of a firm is shown graphically as follows.



Select the answer that represents the types of costs in no 1,2,3 of this graph.

- (1) Total cost / stock holding cost / stock ordering cost
- (2) Stock ordering cost / total cost / stock holding cost
- (3) Total cost / stock ordering cost / stock holding cost
- (4) Stock holding cost / stock ordering cost / total cost
- (5) Stock ordering cost / stock holding cost / total cost

1									,
l	٠	٠	٠	•	٠	٠	•	•	

- 233. Given below are few explanations given by five students when the teacher questioned about "The Quality of the outputs",
 - 1. Nimal The production of goods and services that can face competition successfully when fulfilling consumer needs
 - 2. Wimal-The ability of a product or a service to fulfill consumer needs and wants.
 - 3. Kamal- The goods and services which are produced by minimizing damages and faults
 - 4. Chamal-The production of goods and services in order to maximize consumer satisfaction and improve profitability
 - 5. Namal Produce goods and services in accordance with legal requirements to minimize the overall cost of the organization.

The most appropriate answer from above is,

(1)	Nimal	(2)	Wimal	(3)	Kamal
(4)	Chamal	(5)	Namal		()

- The quality of a product comprises of few elements. The answer group that includes only those elements is,
 - (1) Better performance / suitability / durability / protectiveness / zero defect / standardized
 - (2) Suitability / standardized / protectiveness / durability / legality / zero defect
 - (3) Standardized / protectiveness / legality / durability / high quality / better performance
 - (4) Legality / better performance / durability / zero defect / suitability / reliability
 - (5) Better performance / durability / standardized / suitability / protectiveness / reliability

235. The X shows descriptions about the quality control methods which each firm follow at production andthe Y shows the relevant quality control methods.

	X	Y
1.	Employees gather as a small groupweekly to	A - Zero defect
	protect the quality of the products and to	
	identify the production problems and quality	
	protection of products	
2.	We have won the high trust of customers since	B - Quality Standards
	we produce according to International	-
	standards	
3.	Every Employee has been instructed to	C - Quality Circles
	makesure, everyone does what they do right, at	
	the first attempt.	

The correct answer that matches X and Y is,

- (1) 1 A / 2 B / 3 C
- (2) 1 C / 2 B / 3 A
- (3) 1 B / 2 C / 3 A
- (4) 1 C / 2 A / 3 B

$$(5)$$
 1 B / 2 A / 3 C

- 236. Ascertaining the quality of the product through inspecting formally in every stage of the production process is known as,
 - (1) Total Quality Management
 - (2) Statistical Process control
 - (3) Quality Assurance

- (4) Quality Control
- (5) Quality Circles

237. The techniques that can be used for quality control and each of their explanations are given in the columns X and Y respectively.

X	Y
1. Quality circles	A - Communication of data by graphs, picture
	diagrams, and tables.
2. Zero defect	B - Discussion of employees who engage in the
2. Zero defect	same activity, by gathering in to small
	Groups.
2 Quality assurance	C - Conduct production activities in accordance
3. Quality assurance	with national and international standards
4. Quality standards	D - Ascertaining that every product is
4. Quality standards	manufactured without defects
5. Statistical process control	E - The action taken to conduct the production
3. Statistical process control	process with formal inspection

The correct answer that matches X and Y respectively is,

- (1) 1 A 2 B 3 C 4 D 5 E
- (2) 1 A 2 C 3 D 4 E 5 B
- (3) 1 C 2 B 3 D 4 A 5 E
- (4) 1 B 2 D 3 E 4 C 5 A
- (5) 1 B 2 D 3 C 4 A 5 E

(.....)

238. Followings are the data of input and output of a production firm

- Raw materials 3000 units
- Labour hours 2000
- Machine hours 1000
- Out puts 12000units
- The total productivity and the labour productivity of the above institute is,
- (1) 4,6
- (2) 2,12
- (3) 2,4

- (4) 2,6
- (5) 3,6

239. Information about the productivity of two production firms named Wasula and Basula are given in the following table.

Productivity	Wasula	Basula	Units of inputs		
Troductivity	vv asula	Dasara	Wasula	Basula	
Total Productivity	2.5	3	A	4000	
Productivity of the materials	5.0	6.0	2000	В	
Productivity of machinery	10.0	12.0	C	1000	
Productivity of the work force	10.0	12.0	1000	D	

If the output of Wasula and Basula institutes are 10,000 and 12,000 respectively, the answer that shows correctly the amount of inputs for the places A, B, C, D in the above table respectively is,

- (1) 1000, 2000, 1000, 1000
- (2) 2000, 4000, 1000, 1000
- (3) 4000, 2000, 1000, 1000
- (4) 4000, 1000, 2000, 1000
- (5) 4000, 1000, 1000, 2000

(.....)

- 240. Given below are some ways of improving the productivity of an organization
 - A. Use of trained employees.
 - B. Use of modern machinery
 - C. Quality circles
 - D. Statistical process control
 - E. Zero defect method

The answer that includes only the actions that can be used to improve the labor productivity is,

(1) AB

- (2) AC
- (3) AD

(4) BC

(5) BD

Marketing Management

- 241. Marketing is important to businessman, consumer as well as to economy. Given below are few reasons for it to be important so.
 - A. Increase in Employment
 - B. Availability of goods and services in the market.
 - C. Creation of product diversification
 - D. Expansion of market share
 - E. To get maximum satisfaction for the money spent by oneself
 - F. To avoid inequality in income distribution
 - G. Ability to uplift the standard of living
 - H. To maintain the profit earnings continuously
 - I. Being able to face the competition successfully

The answer that has presented the importance of the marketing for businessman, consumer and for the economy correctly is,

	Businessman	Consumer	Economy	
(1)	ABC	DEF	GHI	
(2)	BEF	GHI	ABC	
(3)	ADG	ВЕН	CFI	
(4)	DHI	BEG	ACF	
(5)	DEC	BFG	AHI	
				()

- 242. From the following concepts, the answer that includes only the core concepts of marketing is,
 - (1) Products, services, ideas, places, activities
 - (2) Needs, wants, goods, services, market, transactions
 - (3) organizations, Services, exchange, transaction, places, activities
 - (4) Impression, wants, demand, offering, values, satisfaction
 - (5) People, services, events, needs, exchange, competition

243. Some core cocepts of marketing and their ideas are given in the following X and

Y columns Respectively.

X	Y
A- Positioning	(1) Various approaches that marketers use to enter the target market
B- Offering	(2) The impact created from potential, identical and substitute products
C- Marketing channels	(3) From the producer's perspective, the number of times that the communication media used by him reaches the customer among the other communication media
D- Impression	(4) Building up a favorable attitude in the consumer's mind regarding a specific product
E- Competition	(5) A bundle of values presented by businessmen to satisfy a customer's needs

The correct answer that matches X and Y columns respectively is,

(1) A3 B5 C1 D4 E2

(2) A1 B3 C2 D5 E4

(3) A4 B5 C1 D3 E2

(4) A2 B3 C4 D1 E5

(5) A5 B2 C3 D2 E4.

(.....)

- 244. Chiran Rathnayaka and Ishan Fernando have arrived at NelumPokuna Theatre for a live show. Prasannawhohas reserved a ticket online, travelling by train, got late to the show. The answer that includes the products of the above case respectively is,
 - (1) Persons, Service, Event, Information, Places
 - (2) Persons, Event, Place, Information, Service
 - (3) Persons, Place, Event, Service, Information
 - (4) Persons, Service, Events, Information, Places
 - (5) Persons, places, Events, Information, Service

- 245. Select the correct statement among the following statements.,
 - (1) Advertising advertisements on media such as television, magazines, live shows and on display ads through paying money by a firm is referred to as earned media.
 - (2) A bundle of values presented to satisfy a customer's needs is referred to as offerings or products.
 - (3) Segmenting a market so as similar consumer groups that prefer the similar marketing mix to be included in them is referred to as target market.
 - (4) Positioning is the extent of a customer's attention and active involvement with a communication method.
 - (5) Advertisements on a business web pages and Facebook pages is referred to as paid media

246. Explanations for some products and relevant names of those products are given below in X and Y columns respectively.

	X	Y
(01)	Selling a person's specialized knowledge for a task to a new customer	A. Service
(02)	A program arranged for fulfilling a certain want	B. Ideas
(03)	The marketable thought that is born in the producer's mind regarding product to be presented to the market.	C. Experience
(04)	A skill or an ability of a person that can satisfy a human want	D. Activities

The answer that matches X and Y is,

(1)

1 C 2 B 3 D 4 A

(3)	1 C 2 D 3 A 4 B	(4) 1 C 2 D 3 B 4 A
(5)	1 D 2 C 3 A 4 B	()

(2) 1 D 2 C 3 B 4 A

247.	Which of the follo	wing sentence	e gives the bes	st explanation f	for the term 'Mark
∠ ¬ / .	Willelf of the folic	will sometice	gives are bes	n explanation i	of the term what

- (1) A place or a situation where a product is transferred from producer to consumer.
- (2) Any space where true and potential consumers, suppliers, and distributors meet up
- (3) A situation where an exchange of a good or a service of value takes between two parties
- (4) A place where a good or a service is exchanged for a value from one party to another to fulfill needs and wants.
- (5) A collection of all true and potential customers with purchasing power and willingness to engage in an exchange to satisfy human needs and wants

- "Teak fit" institute produces modern furniture for new year season with the (A) <u>brand name</u> "Teak fit". For the new year purchase of furniture from this institute, (B) <u>a 10 %discount</u>, installment payment period method, and (C) <u>delivery</u> are expected to be provided. People have been informed that there will be a sale in the coming week through leaflets, (D) <u>an advertisement method</u>. To which variable of the marketing mix do the above underlined words belong?
 - (1) Product, Place, Price, Promotion
 - (2) Promotion, Price, Place, Product
 - (3) Product, Price, Place, Promotion
 - (4) Promotion, Product, Price, Place
 - (5) Place, Price, Promotion, Product

(....)

- 249 The pronounceable part of the brand is,
 - (1) Brand symbol
 - (2) Brand mark
 - (3) Brand name
 - (4) Brand designing
 - (5) Brand Logo.

250. Different kinds of products that can be sold and example for them are given in the column X and Y

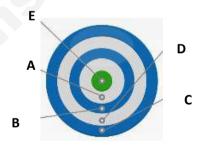
	X		Y
1.	Place	A.	The Central Bank
2.	Information	B.	Knuckles mountain range
3.	Services	C.	Internet
4.	Organizations	D.	Education
5.	Goods	E.	Books

The correct answer that matches the products with their examples is,

- (1) 1 B 2 C 3 A 4 D 5 E
- (2) 1 A 2 E 3 D 4 B 5 A
- (3) 1 B 2 C 3 D 4 A 5 E
- (4) 1 D 2 E 3 A 4 B 5 C
- (5) 1 A 2 C 3 D 4 B 5 E

(....)

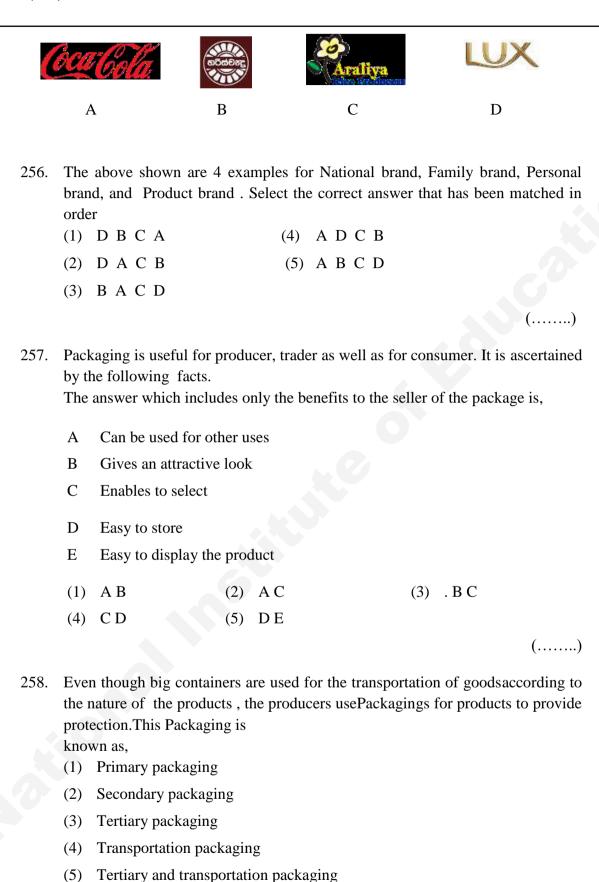
251. Given below are various levels of a product.



The above shown production levels are (1)Core benefit, (2)Basic product, (3)Expected product, (4)Augmented product ,and (5)Potential product. Select the answer that has been matched in order.

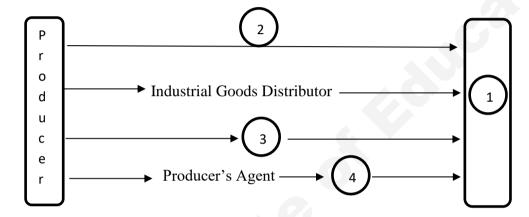
- (1) 1A 2E 3B 4D 5C
- (2) 1A 2B 3C 4D 5E
- (3) 1E 2A 3C 4D 5B
- (4) 1E 2A 3B 4D 5C
- (5) 1C 2A 3C 4D 5E

	252.	A br	and name is,							
		(1)		A mark registered under the intelligence property act to distinguish a producer's own products from competitive products.						
		(2)	A word or a symbol printed on the packaging of a product to distinguish the	•						
		(3)	product from competitive products. A marketing stratergy used to increase the selling of goods and services.							
		(4)	A visible symbol, a word phrase or a combination of them used to distinguish a certain product from competitive products	1						
		(5)	A symbol or a mark included in the packaging to identify a producer's product easily							
			())						
	253.	Whe	en a brand is registered under the intellectual property act, it is known as							
		(1)	Trade mark (4) Brand sign							
		(2)	Brand name (5) Brand combination							
		(3)	Brand mark ()							
254.		Foll	owings are some statements about the brand.							
		A	Short and simple							
		В	Should be registered							
		C	Similar to brands of competitors							
		D	Usage of separate brands							
		E F	Easy to pronounce and remember To be different from the brands of competitors							
		(1)	A B C (2) B C D (3) C D E							
		(4)	D E F (5) A E F							
			()						
	255.	The	correct statement that interpretes the family brand is,	,						
		(1)	Using separate brand names for different products of a firm.							
		(2)	Creating a new brand name by a trader for the products bought from a produ	ıcer.						
		(3)	Presenting a range of products to the market under one brand name b	у а						
		(4)	production firm. Presenting the only product to the market under his own brand name to producer.	эу а						
		(5)	producer. Presenting products to the market under different brand names by diffe producers.	rent						



259.	The	instructions for the usage and the carful storage of the product is included on,,
	(1)	Only on the primary packaging
	(2)	Only on the secondary packaging
	(3)	Only on the tertiary packaging
	(4)	Only on the transportation packaging
	(5)	On all of the above packagings
		()
260.		en deciding to buy a product, a consumer consider about the price. The answer correctly states about the price from the angle of Marketing is,
	(1)	The factor that is considered when pricing a product is the production cost.
	(2)	The satisfaction that a consumer get through obtaining a good or a service is the price.
	(3)	The monetary value paid by a buyer for a certain good or a service
	(4)	The basic instrument used for attaining the expected goals of an organization is the price
	(5)	The price of a product comprises of the cost and the profit of the product.
		()
261.	-	resent my product for customers with high perchasing power". The pricing ective of the producer who states the above statement is,
	(1)	To survive in the market
	(2)	To maximize current profit
	(3)	To maximize market share
	(4)	To skim the market
	(5)	To maintain product quality leadership
		()
262.	Few	products are given below.
	Veg	getables, rice, Coconut oil, milk powder
	The	most appropriate distribution channel to deliver these products to consumers is,

- (1) Producer Consumer
- (2) Producer \longrightarrow Agent \longrightarrow Consumer
- (4) Producer Agent Retailer Consumer
- (5) Producer \longrightarrow Agent \longrightarrow Whole sale Merchant \longrightarrow Consumer \longrightarrow Retailer (......)
- 263. Given below are distribution channels of a product. Select the answer that includes answers for the 1 2 3 4 in order,



- (1) Consumer / Whole sale merchant / Producer's agent / Industrial goods distributor
- (2) Consumer of the industrial goods / None / Producer's agent / Industrial goods distributor
- (3) Consumer / Producer's agent / Whole sale merchant / Retail sale merchant
- (4) Consumer / whole sale merchant / Agent / Retail salemerchant
- (5) User of industrial goods / whole sale merchant / Producer's agent / Industrial goods distributor

- 264. The answer that includes the factors to be considered in selecting a suitable distribution channel is,
 - (1) Nature of the product / nature of the market / nature of the demand / competitors' distribution channels / strengths of the producer
 - (2) Nature of the product / production cost / nature of the competitors / nature of the demand / medium of transport
 - (3) Production cost / nature of the demand / market share / storage facilities / nature of the product.
 - (4) Competitors' distribution channels / financial strength / storage facilities / nature of the product

(5)	Nature of the demand / number of competitors / number of units for one
	order / if they are consumer goods or industrial goods / if adequate financial
	facilities are available

265. Given below are information belongs to marketing mix

A	Quality	В	Location	С	Coverage	D	Allowances
Е	Warranties	F	Advertising	G	Direct Marketing	Н	Transportation
I	Packaging	J	Features	K	Inventory	L	Credit terms
M	Personal Selling	N	Payment period				

Select the correct answer from the following table where the above information is included under production mix

(1)	Product	Price	Place	Promotion
(2)	DLNI	ABC	EFGH	J K M
(3)	A E I J	DLN	ВСНК	FGM
(4)	ВСІЈ	СНК	GLMN	ADF
(5)	CEGH	ABD	IJKM	LFN
(6)	CDEF	GHK	JGNM	A B I

(.....)

- 266. Given below are few stratergies used by producers to increase the selling of their products
 - A Decreasing the price
 - B Selling through catalogues
 - C Offering awards
 - D Selling through mails
 - E Sponsorship
 - F Provision of samples

The answer that includes only direct marketing as a promotional method is,

- (1) AB
- (2) BD

(3) CE

- (4) DF
- (5) GE

267. There are two categories when factors considered in selecting a suitable pricing method are known as internal and external factors.

The correct answer that includes only the internal factors is,

- (1) Expected profit, price of substitute products, Market demand
- (2) Cost of the product, market demand, cost of living
- (3) Marketing strategies, cost of the product, expected profit
- (4) Market demand, expected profit, cost of living
- (5) Price control, price of competitive products, market demand

Financial Management

268.	The	basic purpose of financial ma	nager	nent is,		
	(1)	Maximization of profit of the	e busi	ness		
	(2)	Maximization of earning of	the b	usiness		
	(3)	Maximization of business re	lated	value (wealth) of t	he owner	'S
	(4)	Maintenance of liquidity of	busin	ess in optimum le	vel	
	(5)	Ascertaining long term finan	ncial s	stability of the bus	iness	
						()
269.	Giv	en below are few investment of	decisio	ons taken by a bus	iness	
	A.	Decisions regarding debtors	S			
	B.	Decisions regarding modern	nizatio	on of the business		
	C.	Decisions regarding trade s	tock			
	D.	Decisions regarding working	ng cap	ital		
	E.	Decisions regarding diversi	fication	on of the business		
	F.	Decisions regarding the imp	prove	ment of the busine	ess	
		of them, the answer that include investmentDecisions respect		· ·	ents decis	ions and short-
	(1)	ACD / BEF	(2)	BCD / AEF	(3) BI	EF / ACD
	(4)	AEF / BCD	(5)	DEF / ABC		()
270.	Giv	en below are the various source	ces of	funds of a busines	SS	
	A.	Share issue				
	B.	Debenture issue				
	C.	Retained profits				
	D.	Provision for depreciation				
	E.	Commercial papers				
	F.	Bank overdrafts				
		of the above, the answer that ds and the long term direct ext A B and C D		=		
	` '		. ,		(3)	
	(4)	C D and E F	(5)	E F and C D		$(\dots\dots)$

271.	requ then	Financial managers focus on the financial sources for fulfilling financial requirements of their Firm. Few factors they focus on there is given below. Among them ,what is the factor on which much concentration is not placed in financial management? (1) Required amount of funds and the required time									
	(2)	Cost in obtaining funds and collaterals to be pledged									
	(3)	Nature of the business organization and influence to the capital structure of the business									
	(4)	Nature of the invested project, and benefits expected from it.									
	(5)	Number of employees of the business and technology used in the business. ()									
272.		en below are few investment ways that the funds obtained by a financial ager can invest.									
	A.	Purchase of fixed assets									
	B.	Purchase of shares									
	C.	Purchase of various items									
	D.	Payment of various expenses									
	E.	Expansion and modernization of the business									
	Am	Among the above, the Short – term financial investments are,									
	(1)	A G (2) BC (3) C D									
	(4)	B D (5) D E									
		()									
273.		answer that includes only the financial statements used to obtain necessary rmation in Financial management is,									
	(1)	Cash flow statement, budget report, cash budget report									
	(2)	Sale budget report, the income statement, the balance sheet									
	(3)	Cash flow statement, The statement of Financial Position, production budget report									
	(4)	The income statement, The statement of Financial Position, cash flow statement									
	(5)	The balance sheet, the income statement, sale budget report									

Given below are few information adapted from the balance sheet of HandagalaCompany P. L. C. Answer the question No. 274 and 275 using them.

Current assets	160,000
Closing stock	40,000
Current liabilities	80,000
Sales	90,000
Gross profit	24,000
Net profit (before taxes)	18,000

- 274. The Current ratio and the Quick ratio of this firm in order are,
 - (1) 4:3 and 2:1

(2) 2:2 and 2:1

(3) 2:1 and 2:3

(4) 2:2 and 3:4

(5) 2:1 and 3:2

(....)

275. According to the above information, the Gross and Net profit ratio of Handagala Company. P.L.C. in order are,

Current assets	160,000
Final stock	40,000
Current liabilities	80,000
Sales	90,000
Gross profit	24,000
Net profit before taxes	18,000

The Current ratio and the Quick ratio of this firm in order are,

- (1) 26.66 %, 20 %
- (2) 20 %, 26.66 %
- (3) 26.66 %, 26 %
- (4) 26 %, 26.66 %

(5) 20 %, 26 %

(....)

276. The correct ratio to calculate the debtors turnover ratio is,

- 1. $\frac{Sales}{Total \ assets}$ 2. $\frac{Credit \ sales}{Average \ stock}$
- 3. $\frac{Credit\ sales}{Average\ debtors}$

$$4. \frac{\textit{Average debtors}}{\textit{Credit sales}} \, 5. \, \frac{\textit{Cost of goods sold}}{\textit{Average stock}}$$

277.	The	group that includes the components of financial system of Sri Lanka is,
	(1)	Financial market, Financial institutions, The central Bank, Licensed
	(2)	commercial banks, Licensed Specialized bank, Financial instruments. The Central bank, Financial instruments, Financial market, Financial
	(-)	institutions, Financial Infrastructure facilities.
	(3)	The Central Bank, Share market, Financial market, Licensed commercial banks, Licensed Specialized bank.
	(4)	Share market, Financial market, Treasury bills market, Treasury bonds market, Inter bankCall money market.
	(5)	Financial institutions, Financial instruments, Money market, Share market,
		Financial Market.
		()
278.		financial institutes that include Insurance companies, Employee Provident I, Government employees Provident fund are known as,
	(1)	Other Specialized finance institutions
	(2)	Other deposit taking financial institutions
	(3)	Contractual savings institutions
	(4)	Banking sector
	(5)	Other regulating institutes. ()
279.	stab	payment settlement system that helps to ensure the well performance and the ility of the financial system of a country is, Real time gross settlement system.
	(2)	Cheque imaging and Truncation system
	(3)	Scriptless Securities Settlement system
	(4)	Society for worldwide Interbank Financial Telecommunication
	(5)	Financial Infrastructures
		()
280.		way of categorizing financial market on the base of maturity periods of ncial Securities is, Primary market and Secondary market.
	(2)	Money market and Capital market.
	(3)	Treasury bills market and Share market.
	(4)	Treasury bonds market and Share market

(5) Corporate bonds market and Commercial papers market

281.	Some	func	tions	of	financ	cial	market	are	given	below.

- A. Obtaining a loan by one commercial bank from another commercial banks to repay within three days
- B. Obtaining Sri Lankan rupees from commercial banks by selling foreign currency received by exporters .
- C. Purchase of treasury bonds by investors
- D. Sale of shares in the secondary market by the investors who bought them
- E. Issue of debentures by the government corporations to obtain funds.

The answer that shows the functions of money market and capital market separately and respectively is,

- (1) A D and B C E
- (2) CDE and AB
- (3) A B C and D E

- (4) A B and C D E
- (5) B C and A D E

(.....)

- 282. The institute that administrates the selling and purchasing of shares of listed companies is,
 - (1) Unit Trust
 - (2) The Securities and Exchange Commission of Sri Lanka
 - (3) The Colombo Stock Exchange
 - (4) The Central Bank of Sri Lanka
 - (5) The Ministry of Finance

(.....)

- 283. The companies are listed on two boards on the Colombo stock Exchange according to the requirements to be fulfilled at present (2018). Among the following, the condition that is relevant to the companies to be listed under "Dirisavi board" is,
 - (1) The stated capital of the company should not be less than five hundred million
 - (2) The minimum public holding should be 25 % of the issued capital
 - (3) A net profit before tax should have been earned for 3 consecutive years.
 - (4) The stated capital of a company should be not less than hundred millions
 - (5) Net assets as per the consolidated audited financial statement for the last two years

- 284. The answer that includes the securities that are traded only on Colombo stock Exchange is,
 - (1) Ordinary Shares, Share warrants, Share certificates, Corporate debentures, Government Securities.
 - (2) Preference shares, Share certificates, demand deposits, Corporate debentures, Share warrants.
 - (3) Government securities, Commercial papers, certificate of deposit, Ordinary shares, Preference shares.
 - (4) Government securities, Corporate debentures, Share warrants, Preference shares, Ordinary shares.
 - (5) Preference shares, Treasury bonds, Corporate bonds, Promissory notes, Bills of Exchange

- 285. Re distribution of shares to existing ordinary shareholders of a company on a certain ratio is known as,
 - (1) Capitalization of Reserves
 - (2) Rights issue
 - (3) Issue of Bonus shares.
 - (4) Issue of Corporate debentures
 - (5) Provision of share warrants

(.....)

- 286. The answer that includes the indirect benefits that have been entitled for investing in securities is
 - (1) Dividends, Interest, Eligibility to be appointed as a director, Capital gain
 - (2) Dividends, Rights issue, Bonus shares, Low risk
 - (3) Dividends, Eligibility to be appointed as a director, Exemption from capital gain tax, Interest
 - (4) Voting rights, Ability to use as collaterals, Capital gain, Bonus shares.
 - (5) Dividends, Capital gain, Rights issue, Ability to use as collaterals

287.		index used to measure the movements of shares prices of 20 largest high idated Companies in the Colombo Stock Exchange is,
	(1)	All share price Index
	(2)	Milanka price Index
	(3)	S &PSri Lanka 20 price Index
	(4)	Total Return Index
	(5)	M B S L MidCap Index
		()
288.	The	institute that monitors the operations of the Colombo stock Exchange is,
	(1)	Sri Lanka Securities and Exchange Commission
	(2)	The Colombo share market
	(3)	The central Depository system (Pvt) limited
	(4)	Stock brokering companies
	(5)	Listed companies
		()
289.		ratio that shows the relationship between investment on assets and the earning erated by those investments is,
	(1)	Return on investment ratio
	(2)	Activity ratio
	(3)	Leverage ratio
	(4)	Current ratio
	(5)	Liquidity ratio
		()

Human Resource Management

290.	Given below are few common characteristics of resources. Among them, the characteristics that belong only to human resources are,									
	(1) Scar	e, ability to control other resources, deteriorative								
	(2) Aliv	ve, , ability to control other resource	s, ability to react							
	(3) Abil	lity to react, inability to be forecaste	ed, easy to manage							
	(4) Con	nplex behavior, Creative, monotono	pus							
	(5) Trai	nable, team spirit, deteriorative								
			()							
291.	The facto	or that is not considered in forecasting	g the demand for human resource is,							
	(1) Goa	ls of the firm								
	(2) Proc	duction method								
	(3) Nun	nber of promoted employees								
	(4) Nun	nber of active trade unions in the fir	m							
	(5) Den	5) Demand for goods or services.								
		()								
292.		wing table shows two documents recolumn and some information relati	elating to human resource management ng to them in Y column							
		X	Y							
		1. Job description	A - Educational Qualifications							
			B - Number of working hours							
			C - Experience							
			D - To whom is he accountable?							
		2. Job Specification	E - Age of the employee							
			F - Nature of the duty							
	The corre	ect answer that matches X and Y co	rrectly is,							
	(1)	B D F and A C E	(2) A B E and C D F							
	(3)	A C E and B D E	(4) CDF and ABE							
	(5)	A B F and C D E								

- 293. Given below are explanations for some concepts related to human resource management
 - A. Preparing the duties, rights and responsibilities that a work unit of a firm should perform to achieve a specific objective is known as job analysis.
 - B. A systematic investigation of knowing the characteristics and relevant behavior of a job and the qualities that an employee should possess to fulfill that job in a successful manner is known as job designing.
 - C. A statement explaining the duties, responsibilities, and service conditions relevant to a particular job is known as job description.
 - D. The document prepared including the qualifications that a job holder should possess to perform a job is known as job specification.
 - E. Forecasting of future human resource requirements to achieve goals and objectives of an organization and deciding steps to be taken to attain those requirements is known as human resource management

Among the above,

- (1) C D E are true whereas A B are untrue
- (2) A B C are true whereas D E are untrue
- (3) A C E are true whereas B D are untrue
- (4) A B D are true whereas C E are untrue
- (5) A B E are true whereas C D are untrue

(.....)

- 294. The process of attracting candidates for jobs who possess knowledge ,skills and positive attitudes that help in accomplishing the goals and objective of an organizationis known as,
 - (1) Man power planning
 - (2) Job designing
 - (3) Induction
 - (4) Selection and hiring
 - (5) Employee recruitment

295. The following X column shows two main recruitment methods and Y column shows the ways relevant to those methods.

shows the ways relevant to those	memous.
X	Y
External recruitment	A. Job fairs
	B. Job posting
	C. Skill inventories
	D. Gazettes
2. Internal recruitment	E. Succession plan
	F. Professional institutions
	G. Intranet
	H. Newspapers, Television

The correct answer that matches external and internal attraction methods with given examples in order is,

- (1) ACDEG and BFH
- (2) A B H and C D E F G
- (3) B D F H and A C E G
- (4) ADFH and BCEG
- (5) DH and ABCEFG

(.....)

- 296. The benefit that is not gained by an organization through internal employee attraction is,
 - (1) Employees getting motivated
 - (2) Ability to hire the most suitable candidate for the post
 - (3) Easy to retain the most suitable employees.
 - (4) Less time for induction of employees
 - (5) Formation of better employer employee relationship

(.....)

- 297. Sachithra, who has been appointed as accounts clerk, was taken around the office premises by human resource executive officer to show the cafeteria, medical unit, physical fitness center and how to register in the welfare society. This process is known as,
 - (1) Training and development
 - (2) External recruitment
 - (3) Induction for general introduction
 - (4) Internal recruitment
 - (5) Induction for special introduction

298. Given below are information of three candidates who have applied for the computer data entry post of Lifeline Laboratory Ltd.

Information	Rajeewa	Aruni	Sajeewa
Age	25 years	26 years	27 years
Gender	Male	Female	Male
Educational Qualification	A / L (Maths) passed	A / L (Science) Passed	A/L (InformationTechnology) Passed
Professional Qualification	NVQ IV	NVQ IV	None
Experience in the field	5 years	4 years	5 years

Among the above three candidates, the selected one is Rajeewa. The answer consists of the main reasons that would have caused for it is,

(1)	T 1	1.0	1			. 1	C' 11
(1)	Educational	qualification	and ex	perience	1n	the 1	rield.

- (2) Professional qualification and educational qualification
- (3) Professional qualification and experience in the field
- (4) Professional qualification and age being less
- (5) Age being less and being a male

(.....)

- 299. Employees for the post of data entry in government service are to be recruited. The most suitable method for selecting candidates for it is,
 - (1) IQ test method
 - (2) Practical test method
 - (3) Personality test method
 - (4) Medical test method
 - (5) Background test method

- 300. The correct answer that contains the information mentioned in an appointment letter is,
 - (1) Title of the job, Salary, Personal Information, Special Skills
 - (2) Educational qualification, Professional Qualifications, Salary, Probationary Period
 - (3) Probationary period, Working days, Special Skills, Professional Qualifications

301.

302.

(4) Title of the job, Salary, Probationary Period, Conditions regarding the job
(5) Conditions regarding the job, Salary, Gender, Signature & Date ()
Select the correct statement from the followings.
(1) The process of appointing the most suitable candidate for the post is known as Induction
(2) The legal document given by the employer by including job regulations, conditions, duties and responsibilities of the job is known as appointment
letter. (3) Introducing a newly appointed employee to the organization and giving an awareness about the organization is Training and Development.
(4) The time period in which a recruited employee should work before he is
turned into permenant for the post is known as probationary period (5) The powerful evident that can be used to prove that a particular employee is an employee of a particular organization is the job description.
()
Performance appraisal is,
(1) Decision making regarding the approval of salary increments
(2) A process used to evaluate the successfulness and the unsuccessfulness of the employee selection procedure for a post.
(2) A process used to evaluate the successfulness and the unsuccessfulness of
(2) A process used to evaluate the successfulness and the unsuccessfulness of the employee selection procedure for a post.
 (2) A process used to evaluate the successfulness and the unsuccessfulness of the employee selection procedure for a post. (3) A process used to select employees who perform the job effectively
 (2) A process used to evaluate the successfulness and the unsuccessfulness of the employee selection procedure for a post. (3) A process used to select employees who perform the job effectively (4) The strategy used by the organization to induct newly appointed employees. (5) The process of ascertaining the amount of effective performance of an
 (2) A process used to evaluate the successfulness and the unsuccessfulness of the employee selection procedure for a post. (3) A process used to select employees who perform the job effectively (4) The strategy used by the organization to induct newly appointed employees. (5) The process of ascertaining the amount of effective performance of an employee by an organization.

- 303.
 - (1) Appointing an employee to a post that doesn't fit to his knowledge and skills
 - (2) Shifting the working time or working place
 - (3) Not promoting accordingly
 - (4) Over employee expectations than needed
 - (5) Taking tough disciplinary actions for violation of disciplines

304.

	A	Provision of required knowledge, skills and attitudes to managerial personnel							
	В	Comparatively a short – term programme							
	C	Preparation of an employee for the fulfillment of future job needs.							
	D	Incurring a comparatively high cost							
	E	Relevant to current employment							
		ong the above, the answer that includes the information only relevant to elopment,							
	(1) (2) (3) (4) (5)	Only A and B Only A, C and D Only A, B, C and E							
305.	The is, (1)	benefit which is not gained by employer through Training and Development Improvement in the product quality							
	(2)	Decrease in labour absenteeism							
	(3)	Decrease the tax to be paid							
	(4)	Increase in employee motivation							
	(5)	Increase in employee loyalty							
		()							
306.	Giv	en below are some of the reasons that cause for employee grievances							
	A	A. Shifting the working time or working place							
	В	Employee salary ,wages and allowances							
		Having unsafe conditions for career, health and protection in the working placeNot promoting accordingly							
	Е	. Assigning duties and responsibilities that are not mentioned in the job description							
		Based on the above information, the answer, which includes only service onditions-related reasons, is:							

Given below are few information regarding Training and Development.

the

(2) Only A & C

(1) Only A

(2)

		(3) Only A, C & D	(4)	Only A, E	3 C & D
		(5) Only A, B, C & E			()
307.		en below are some method hods of solving them.	s of ide	ntifying 6	employee grievances and some
	A	Exit interviews		Е	Counseling
	В	Arbitration		F	Employee attitudes survey
	C	Suggestion box		G	Open door policy
	D	Joint committee method		Н	Appointing an ombudsman
		correct answer that shows the methods of solving ther			lentifying employee grievances
	(1)	D H and A B C E F G	(2)	ABC	and DEFGH
	(3)	A C F and B D E G H	(4)	BDE	G H and A C F
	(5)	B D F H and A C E G			
					()
308.		t the correct answer that co oyee anti – disciplinary action		ne action	s that a firm can take regarding
	(1)			_	Recharging the loss / Demotion
	(2)		ng / Rech		e loss / Transferring the working
	(3)		•	ng / Writt	en warning / Open door policy /
	(4)	Fines Written warning / Verbal w post / Arbitration	arning /	Recharg	ing the loss / Demotion from the
	(5)	•	_		e loss / Demotion from the post / alary increment.
					()
309.	Picket	ting means,			
	(1)	A protest by employees in to win their demand withou	-		r in front of the firm premises

the machines to avoid its functioning

Locking up of the machinery by the employees or removing a small part of

310.

) Bus	siness Studies – Grade 13
(3)	A peaceful protest of the employees showing banners, posters, notices in front of the firm (premises) mostly in free times like lunch break.
(4)	Employees refusing to work after their normal working hours.
(5)	Negotiation of ideas between employers and trade union members to come to an agreement regarding an industrial issue
	()
Lab	our absenteeism in human resource management is known as,
(1)	Employees leaving the organization
(2)	Better employee relationship
(3)	Absence of employees who are supposed to come to work
(4)	Employees retiring from the firm
(5)	Downfall of the industrial relationship of the firm
	()
_	ployees completely stop working due to failure of gaining their demands ugh negotiations or any other protesting campaigns is known as,
(1)	Token stike (2) Picketing

311.

(3) Fasting (4) Sabotage

(.....) (5) Continuous strikes

312. The following table shows the explanations for various trade union actions and the relevant trade union actions in **P** and **Q** columns respectively.

	p	Q
1.	It is about performing the authorized duties only that have been assigned legally.	A - Boycott
2.	Stoppage of work of both employees and machines to stop the business operational process.	B - Sit ins
3.	Workers deliberately perform their duties slowly.	C - Fast
4.	A protest by employees in the public areas or in front of the firm premises to win their demand without consuming any food or drink.	D - Go-slow
5.	Employees not allowing to close the business premises and also not performing their duties while being in the business premises.	E - Work to rule

The correct answer that matches ${\bf P}$ and ${\bf Q}$ is,

	(1)	1E	2A	3C	4B	5D	(2)	1C	2A	3D	4E	5B		
	(3)	1E	2A	3D	4C	5B	(4)	1E	2A	3D	4B	5C		
	(5)	1A	2D	3E	4C	5B							(()
313.		•			•	calculated Labour prod							of	human
	1.	Numb	Outp er of e	ut mplo	yees	$2.{Numbe}$	Input er of en	nploy	yees	3	· Num	nber of en Outpu	iploye t	<u>ees</u>
	4	Numb	er of	empl	oyees		$5.\frac{Inp}{Out}$	out						
			ı	іприі			σαι	put					()
314.			-	_		s revealed th clusion that								er than
	(1)	1) The firm A's human resource management is efficient												
	(2)	2) The firm A's human resource management is inefficient												
	(3)	(3) There is no better employer employee relationship in firm A												
	(4)	(4) The number of employee leaving from firm A is higher												
	(5)	The	num	ber o	of em	ployees leav	ing fr	om f	firm A	A is l	ower			
													()
315.	Giv	ing s	ome	hint 1	to the	e employer r	egardi	ng a	ın up	comi	ng st	rike is do	one th	rough,
	(1)	Pick	eting	<u>y</u>			(2)	Fa	asting	g				
	(3)		otage				(4)				ith a	black str	ip tie	d
	(5)		slow				. ,						•	
													()
316.	Sele	ect the	e ansv	wer t	hat ir	nterprets col	lective	bar	gaini	ing co	orrec	tly.		
	(1)					ssion between	een er	nplo	yers	and	trade	e union	to se	ttle an
	industrial dispute (2) A collective discussion between employers and the government to come to													

(3) A discussion between employers and commissioner of labour to settle an

a certain agreement

industrial dispute

- (4) A discussion among trade union leaders to come to a certain agreement
- (5) A collective discussion among service union leaders to come to a certain agreement

Information Technology

- 317. The answer that shows the activities belong only to data processing process accurately and respectively is,
 - (1) Classifying, Sorting, Summarizing, Calculating
 - (2) Calculating, Summarizing, Sorting, Processing
 - (3) Summarizing, Processing, Sorting, Calculating, Output
 - (4) Classifying, Sorting, Calculating, Summarizing
 - (5) Input, Processing, Output, Storing

(.....)

318. Given below are few methods of classification of information. Criteria in classifying is shown in column X and classification of information is shown in column Y

X	Y
A. According to sources	1. Specific, Probable
B. According to nature	2. Past, Present, Future
C. According to time	3. Finance, Production, Marketing,
D. According to probability	Human resources
E. According to management	4. External, Internal
function	5. Quantitative, Qualitative

The answer that matches X and Y correctly is,

- (1 A 1 B 2 C 3 D 4 E 5
- (2 A 3 B 5 C 4 D 1 E 3
- (3 A 2 B 5 C 4 D 3 E 1
- (4 A 2 B 5 C 3 D 1 E 3
- (5 A 4 B 5 C 2 D 1 E 3)
- 319. The answer that includes the functions done through an information system is,
 - (1) Input, Output, Processing, Storing, Feedback
 - (2) Input, Processing, Output, Storing, Feedback
 - (3) Input, Processing, Storing, Output, Feedback
 - (4) Processing, Input, Output, Feedback, Storing
 - (5) Input, Storing, Processing, Output, Feedback (......)

320.	The answer that doesn't belong to data processing technology is,			
	(1)	(1) Manual system		
	(2)	Semi – manual system		
	(3)	Internet system		
	(4) Electro mechanical system			
	(5) Electronic data processing			
			()	
321. The following table shows the components of computerized information system and				
5	some examples for them			
	Components		Examples	
	Hardware		Α	
	В		Word	
	Live were		C	
	Live ware		C	
	D		Microchip	
	The answer group that includes the correct answers for A, B, C, D in the above table is,			
	(1)	Windows, live wares, CPU, F	Procedures	
	(2)	Key board, Firm wares, Com	puter engineers, Software	
	(3) Key board, Software, Computer engineers, Firmware			
	(4) Windows, Live ware, Key board, Procedures			
	(5) Key board, Procedures, data, live wares			
			()	
322.		The information system that helps a top level manager to make a decision for the entire organization is,		
	(1) Management level information system			
	(2)	(2) Strategic level information system		
	(3)	(3) Knowledge level information system		
	(4)	4) Operational level information system		
	(5) Research and development information system			

- 323. The system that helps middle managers to make structured and semi structured decisions that rapidly change and can not easily be specified in advance is known as,
 - (1) Executive support system
 - (2) Decisions support system
 - (3) Office automation system
 - (4) Knowledge work system
 - (5) Transaction processing system

(.....)

- 324. Select the information system that strengthens the Executive Support System.,
 - (1) Knowledge Work System (KWS)
 - (2) Office Automation System (OAS)
 - (3) Business Intelligence System (BIS)
 - (4) Management Information system (MIS)
 - (5) Transaction process System (TPS)

(.....)

(.....)

325. In the following table, the information systems are shown according to the managerial levels in column X and according to the usage in column Y

managerial levels in column 14 and accord	anig to the usage in column 1
X	Y
A- Strategic level Information system	1. Office Automation system
B- Management level Information system	2. Transaction processing systems
C- Knowledge level Information system	3. Executive support systems
D- Operational level Information system	4. Decision support systems

When the X column above is matched with the Y column respectively, the correct answer is,

- (1) A-1 B-2 C-3 D-4
- (2) A-1 B-3 C-4 D-2
- (3) A-3 B-4 C-2 D-1
- (4) A-3 B-4 C-1 D-2
- (5) A 2 B 1 C 3 D 4

326. Given below are functions of an organization and information systems that are used in each of those functions.

Functions	Information system
Operation	A
В	Market Research
Finance	C
Human Resource	D

The correct answer that includes the answers for A, B, C,D in order is,

- (1) Computer integrated manufacturing, marketing, capital budgeting, performance appraisal
- (2) Performance appraisal, marketing, capital budgeting, computer integrated manufacturing
- (3) Performance appraisal, marketing, computer integrated manufacturing, capital budgeting
- (4) Computer integrated manufacturing, performance appraisal, capital budgeting, marketing
- (5) Performance appraisal, computer integrated manufacturing, marketing, capital budgeting.

(.....

- 327. Information technology comprises of few technological fields. Those fields are,
 - (1) Computing technology, Information management technology, communication technology
 - (2) Computing technology, Telecommunication technology, Information management technology
 - (3) Infornation management technology, computing technology, computer technology
 - (4) Telecommunication technology, computer technology, communication technology
 - (5) Communication technology, computer technology, computing technology

(.....)

- 328. The World Wide Web helps in searching websites and select the category below which includes only examples.
 - (1) Yahoo, Netscape, Indesign
- (2) Google, MSN-Bing, Yahoo
- (3) Google, Internet, Netscape
- (4) indesign, Internet, Netscape
- (5) MSN-Bing, Illustrator, Yahoo

(.....)

329.	An	information system used by data entry	y work	ers is,
	(1)	Executive Support System (ESS)	(2)	Decisions Support System (DSS)
	(3)	Knowledge Work System (KWS)	(4)	Office Automation System (OAS)
	(5)	Management Information System (MIS)		
				()
330.		ice Automation System is used by c ductivity of offices.	lata er	ntry workers and to improve the
	Sele	ect the answer that is not an example	for this	s system.
	(1)	Computer Aided Designing System	(2)	Data Base System
	(3)	Word Processing System	(4)	Desktop Publishing System
	(5)	Electronic Mail System		
				()
331.	The	e meaning of Web Conferencing is,		
	(1)	Participating in a conference using i	nform	ation provided by web sites
	(2)	Holding discussionsat the same time groups without interacting face to fa	-	dividuals through telephones with
	(3)	Holding conferences with the aid of	comp	uters connected to internet
	(4)	A web site used to log in to famous	confer	rences in the world
	(5)	A face to face live interaction throupeople who are at geographically dis	_	•
		people who are at geographically dis	эрсгэс	()

Business Plans

332.		document made by a business by inciness and Strategies to achieve them is		ng the goals and objectives of a
	(1)	Business plan	(2)	Business Description
	(3)	Annual business plan	(4)	Financial plan
	(5)	Marketing plan		
				()
333.	Sele	ect the most appropriate idea for "The b	ousine	ess idea"
	(1)	A result of an environment analysis d a need	one to	o identify products that can fulfill
	(2)	A business identified through macro	enviro	onmental analysis
	(3)	An idea created for one's require environment analysis.	d bu	siness having done an external
	(4)	A thought about a product that can fu or an organization	lfill a	a need or a want of an individual
	(5)	A thought generated within a busine micro and macro environmental forganizations.		
				()
334.	To	select the most suitable business idea an	mong	business ideas,
	(1)	Macro analysis should be conducted		
	(2)	Micro analysis should be conducted		
	(3)	Total market analysis should be cond	ucted	
	(4)	Business environment analysis should	d be c	onducted
	(5)	Target environment analysis should b	e con	ducted
				()
335.	The	component that is not included in the	main (components of a business plan is,
	(1)	Business Description	(2)	Sales Plan
	(3)	Market analysis	(4)	Executive summary
	(5)	Financial plan		
				()

description

business

(5)

336.	mic	iness ideas have to be analyzed first in the macro analysis and then in the ro analysis to identify the most beneficial idea. The environments that are mined in the micro analysis are,
	(1)	Internal Environment and external environment
	(2)	Internal Environment and task environment
	(3)	Task Environment and external environment
	(4)	Economic Environment and task environment
	(5)	Global Environment and internal environment
		()
337.	The idea (1)	
	(2)	Price levels, competitors, owners, managers
	(3)	Managers, competitors, population, price levels, income levels
	(4)	Suppliers, competitors, customers, social levels
	(5)	Managers, competitors, owners, employees
		()
338.		answer that includes only the main factors to be considered in preparing a iness plan is, Focus, necessary financial resources, customers, goals.
	(2)	Focus, realistic, targeted, customers
	(3)	Completeness, necessary financial resources, goals, simplicity
	(4)	Necessary financial resources, goals, simplicity, customers
	(5)	Customers, competitors, suppliers, employees
		()
339.	Sele	ect the correct statement
	(1)	A business plan is prepared for starting a new business
	(2)	The expected profit can be calculated from marketing plan
	(3)	The cash balance at the end of the period is shown in cash flow statement
	(4)	An acknowledgment of a business plan can be taken from a business

The marketing plan can be prepared according to the operational plan of the

340.		document that present important deta incial institutions in order to obtain loa		f the business to banks or other							
	(1)	Income statement	(2)	Statement of Financial Position							
	(3)	Business plan	(4)	Cash flow statement							
	(5)	The report containing the details of th	e bus	inessman							
				()							
341.	Sele	ect the correct statement among the follower	owing	gs							
	(1)	The document that explains goals a strategies to attain them is known as b									
	(2)	The document that explains what the business supply and the benefits that Business plan.	ousine	ess is, the goods and services that							
	(3)	The document that shows the detailed	The document that shows the detailed procedure of input – output of the manufacturing process that takes place from the beginning to the end is the								
	(4)	The business plan is prepared after the	e mac	ro analysis							
	(5)	The main objective of the executive parties to find more about the busines		mary is to motivate the external							
				()							
342.	The	party expected to be attracted by a bus	iness	plan is,							
	(1)	Small scale businessmen / Potenti Commerce / Managers and employees									
	(2)	Potential investors / Customers / Su Banks and financial institutions									
	(3)	Potential investors / Resource persor Managers and employees / Suppliers	ns / B	anks and financial institutions /							
	(4)	Managers and employees / Supplier commercial banks / Potential investor		eylon Chamber of Commerce /							
	(5)	Competitors/ Potential investors / Con		ers / Community / Government							
				()							

- 343. Under which part of the financial plan, are the liquidity and the profitability of a business shown?
 - (1) Estimated cash flow statement and estimated income statement
 - (2) Estimated the statement of financial position, estimated income statement
 - (3) Estimated cash flow statement and estimated the statement of financial position
 - (4) Break even analysis and estimated cash flow statement
 - (5) Estimated the statement of financial position and estimated cash flow statement

(....)

- 344. Given below are some reasons for marketing plan and operational plant to be important. The relevant reason that the operational plan to be important is,
 - (1) To decide the suggested marketing stratergies
 - (2) To analyze the industry and the market
 - (3) To show the ability to face the competition
 - (4) To decide competitors marketing stratergies
 - (5) To improve the quality of the product

(....)

- 345. Executive summary is a very important content in the business plan. Among the followings, the correct answer that contains the information relevant only to executive summary is,
 - (1) Ownership of the business/ Name and address of the owner/ Vision of the business / Mission/ Goals and objectives/ The market where the business should compete
 - (2) Name and address of the owner/ History of the business / Vision of the business/ Mission/ Goals and objectives/ The market where the business should compete/ Total investment
 - (3) History of the business / Production procedure / Total investment / Market requirements / Financial indexes and ratio analysis
 - (4) Ownership of the business / History of the business/ Production procedure / Nature of the industry/ Organizational structure
 - (5) Target and potential market/ Ownership of the business/ Vision of the business/ Mission/ Goals and objectives/ Production procedure / Technology used

(....)

346.	prep	e information that is not included in the business description paring a business plan is, Ownership of the business	ı part when
	(2)	Name and address of the business	
	(3)	Summary at the beginning	
	(4)	Organizational structure	
	(5)	Details of the goods and services supplied by the business	
			()
347.	An i	instance when a business plan is not required to be prepared is,	
	(1)	When starting a new business	
	(2)	When an existing business is being managed well	
	(3)	When an existing business is about to be closed	
	(4)	When expanding an existing business	
	(5)	When a business is converted into a franchise business or when acquired	a business is
			()
348.	A co	omponent that is not compulsory to be included in a business plan	n is,
	(1)	Description of the business (4) Feasibility study re	port
	(3)	Operational plan (5) Marketing plan	
	(5)	Financial plan	
			()
349.	A fa	actor that can be seen in a project but not in a business plan is,	
	(1)	Having a definite starting and an ending	
	(2)	Being presented to obtain required loan facilities	
	(3)	Success or the failure of the business can be specified	
	(4)	It guides for future endeavors of the business	
	(5)	Having one or few attainable objectives.	
			()

350. Following is a cash flow statement adapted from business plan of Pramodya's business

	January 2019	February 2019
Opening Balance	3	8
Cash inflows	140	150
Receipt on sale of goods and Service	70	80
Bank loans	50	30
Receipt from debtors	A	E
Cash outflows	135	F
Inventory	60	60
Salary expenses	20	35
Interest	В	06
Other	50	65
Net cash flow	C	G
Cash Balance	D	H

The correct answer suitable for the above A, B, C, D, E, F, G, H

- (1) 20, 5, 6, 8, 40, 146, 16, 8
- (2) 20, 5, 5, 8, 40, 150, 16, (8)
- (3) 20, 5, 5, 8, 40, 146, (16), (8)
- (4) 20, 5, 5, 16, 30, 146, (8), (8)
- (5) 20, 5, 5, 8, 40, 146, 8, (8)

(.....)

Answers for the Questions

Q.No	Answer	Q.No	Answer	Q.No	Answer	Q.No	Answer		Q.No	Answer
1	5	46	3	91	2	136	2		181	4
2	1	47	2	92	4	137	2		182	1
3	3	48	3	93	1	138	3		183	4
4	3	49	4	94	1	139	5		184	2
5	2	50	3	95	5	140	5		185	2
6	3	51	5	96	1	141	3		186	2
7	3	52	5	97	3	142	3		187	3
8	4	53	3	98	3	143	2		188	5
9	3	54	1	99	4	144	2		189	1
10	4	55	5	100	3	145	4	T 70	190	5
11	2	56	2	101	1	146	3		191	4
12	1	57	4	102	2	147	2		192	3
13	3	58	3	103	1	148	2		193	3
14	1	59	1	104	5	149	5		194	3
15	3	60	1	105	2	150	4		195	2
16	1	61	1	106	5	151	1		196	5
17	3	62	2	107	4	152	4		197	1
18	5	63	2	108	2	153	3		198	1
19	2	64	4	109	2	154	4		199	1
20	3	65	3	110	2	155	4		200	4
21	4	66	2	111	2	156	2		201	1
22	1	67	3	112	3	157	1		202	5
23	5	68	5	113	4	158	2		203	5
24	4	69	2	114	2	159	1		204	4
25	4	70	1	115	1	160	5		205	5
26	4	71	2	116	1	161	2		206	1
27	5	72	5	117	4	162	2		207	5
28	2	73	5	118	5	163	3		208	2
29	4	74	4	119	4	164	2		209	2
30	1	75	3	120	2	165	5		210	4
31	2	76	1	121	3	166	4		211	5
32	1	77	4	122	1	167	2		212	2
33	3	78	3	123	5	168	3		213	3
34	1	79	4	124	5	169	3		214	5
35	1	80	3	125	2	170	5		215	2
36	4	81	4	126	4	171	5		216	5
37	4	82	2	127	2	172	5		217	3
38	1	83	3	128	3	173	5		218	2
39	1	84	3	129	4	174	1		219	4
40	3	85	2	130	3	175	1		220	5
41	2	86	4	131	2	176	5		221	2
42	3	87	3	132	3	177	1		222	4
43	2	88	2	133	4	178	3		223	3
44	2	89	4	134	4	179	4		224	2
45	1	90	5	135	5	180	5		225	4

Q.No	Answer								
226	1	251	4	276	3	301	2	326	1
227	5	252	4	277	2	302	5	327	1
228	2	253	1	278	3	303	4	328	2
229	5	254	5	279	5	304	3	329	4
230	5	255	3	280	2	305	3	330	1
231	2	256	5	281	4	306	2	331	3
232	1	257	5	282	3	307	3	332	1
233	2	258	4	283	4	308	5	333	4
234	5	259	5	284	4	309	3	334	1
235	2	260	3	285	2	310	3	335	3
236	3	261	4	286	4	311	5	336	2
237	4	262	3	287	3	312	3	337	5
238	4	263	2	288	1	313	1	338	1
239	3	264	1	289	2	314	1	339	3
240	2	265	2	290	2	315	1	340	3
241	4	266	2	291	4	316	1	341	5
242	4	267	3	292	1	317	4	342	2
243	3	268	3	293	1	318	5	343	1
244	5	269	1	294	5	319	2	344	5
245	2	270	3	295	4	320	3	345	2
246	4	271	5	296	2	321	3	346	3
247	5	272	3	297	3	322	2	347	3
248	3	273	4	298	3	323	2	348	2
249	3	274	5	299	2	324	3	349	1
250	3	275	1	300	4	325	4	350	3

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